Vendor Instructions – Artist Alley

PASSES / COLORS

BLOCK PASS COLORS

Cable Street Artists Alley - Vendors & Exhibitors (AA) White

MAP

Please see the **street map** for entering and exiting the area with your **Block Pass**.

CHECK-IN

You will be given the **Booth Assignment** for your booth. Volunteers will check you in and direct you to your correct booth space.

- Check in begins at 6:15am and setup may be congested.
- See attached map for booth check-in directions and trash/recycling bins.
- Promptly find your NUMBERED booth space and unload. STAY WITHIN YOUR CHALK LINES. Move your vehicle out of the fair area as soon as possible. After parking your vehicle, return to your booth space to set up. **DO NOT** set up while vehicle is still on the street (blocks traffic).
- All vehicles must be off the street by 9am.
- Hang your **BOOTH ASSIGNMENT on the front of your booth** (name and space #) before 9:30am.

PARKING

- If you have prepaid for parking, that parking lot is located at: 2051 Sunset Cliffs Blvd. You will be given a map to that location when you check in.
- After unloading, move your vehicle out of the fair area as soon as possible.
- Please give your booth name to the security guard at that lot.
- After parking your vehicle, return to your booth space to set up. **DO NOT** set up while vehicle is still on the street (blocks traffic). **All vehicles must be off the street by 9am**.

- Lock your vehicle: OBMA is not responsible for damage to or theft of vehicles or their contents.
- There are a number of paid parking lots Diamond Parking Lot at Santa Monica and Cable Street, Ace Parking Lot at Niagara and Cable Street. There are other spots throughout the neighborhood where you could park in the early morning hours.

TRASH DISPOSAL

Please deposit your trash and recycling in one of two areas.

- Trash/recycling bins are in the back of the Parking Lot at Hodad's 5010 Newport Ave.
- Trash/recycling bins are in the CVS lot near Cable Street and Santa Monica Ave.
- Trash goes into the trash dumpsters. Trash should be in green bags, Recycling in clear bags.
- Cardboard boxes MUST be broken down before putting them into the recycling dumpster.

CHECK-OUT

- Artist Alley on Cable Ave. ends at **7 pm. No Early Departures.**
- Vendors, please begin your cleanup and loading at 7pm.
- When you retrieve your vehicle after you have broken down your booth, please enter the Street Fair the same way you did in the morning!
- Loaded vehicles should be off the street by 9:30pm.

We will email you a Speedy Renewal Application by **Dec. 1, 2024**. If you renew by Jan. 31, 2025, you will pay the lowest rate for your booth next year and get preferred placement . . . BE PREPARED; DON'T BE LEFT OUT!

Thank you for joining the 44th Annual Ocean Beach Street Fair & Chili Cook-Off Festival. We hope your day is enjoyable and profitable!

Tracy Wagner, Vendor Coordinator – Office 619-224-4906.