

## Newport Avenue Maintenance Assessment District

### Annual Meeting

Wednesday, May 10, 2023 at NOON

Ocean Beach MainStreet Association ZOOM meeting

Topic: OBMA Maintenance Assessment District Annual Meeting

Time: May 10, 2023 12:00 PM Pacific Time

Join Zoom Meeting

<https://us02web.zoom.us/j/9355888147>

Meeting ID: 935 588 8147

Passcode: OBMA

### MEETING AGENDA

*Please provide us with your email address. We do not share them with anyone else.*

- A. Welcome and Introductions
- B. Newport Avenue MAD Annual Report for 2023 (as of June 2022). Can be found on our Website:  
[https://oceanbeachsandiego.com/sites/default/files/d7/user1/newport\\_annual\\_report\\_2023.pdf](https://oceanbeachsandiego.com/sites/default/files/d7/user1/newport_annual_report_2023.pdf)
- C. Projected MAD Assessments for FY24/Proposed budget- see attached budget
  1. Projected number of participants in the MAD – 74 parcels/approx 46 owners
  2. Will there be any changes to the assessments for FY2023?
    - a) There will be a 7.29% CPI adjustment for FY24.
    - b) This MAD Budgets are going to the City Council in May for approval (as they do every year).
  3. The boundaries of the MAD will remain the same 4800-5000 block of Newport Ave.
- D. Contractors for the Maintenance Assessment District:
  1. Naturescape – owned/operated by Randy Bates has done an outstanding job of emptying our trash receptacles daily, cleaning graffiti twice a week, landscaping, and plant replacement as well as repairs to our irrigation system.
  2. Ecoclean Services – owned by Marc Cortazzo – who pressure washes Newport Ave.
- E. Non-MAD Programs and projects of interest to property owners and store owners
  1. **Storefront Improvement Program** was funded for FY23 and hopefully will be in the in the Mayor's final FY24 budget.
  2. **PROW – Public Right of Way Program** is still being administered by OBMA.

3. **OB Clean & Safe Program** (which is run separately from the MAD) has been very successful. We could use more support from property owners and business owners in the business districts to pay for additional maintenance and replacement of signs, damaged fencing, broken trash cans, etc.
  - a. Ambassador Program in downtown Ocean Beach starting May 6 soft launch.
  - b. Sidewalk Beautification Initiative
  - c. Graffiti Abatement
  - d. Community Clean Ups at least quarterly
  - e. Letter of Agency compliance
  - f. Increase B2B communication within the Newport Avenue Maintenance Assessment District.

F. Other Resources

1. <https://www.sandiego.gov/get-it-done> an app for your phone or computer to report all kinds of non-emergency problems to the city. Your property managers and maintenance people should report damages on PUBLIC property thru this application.

G. Question and Answer period

H. Adjourn