



OCEAN BEACH  
MAINSTREET ASSOCIATION

September 13, 2021

To Whom It May Concern:

The Ocean Beach MainStreet Association places enormous value on the partnership between our organization, The City of San Diego and all the departments we interact with. The communication and support are invaluable to our organization doing the most effective job possible in administering Ocean Beach's Business Improvement District and Newport Avenue Maintenance Assessment District, while continuing to support and represent the many businesses in Ocean Beach who make up our membership.

The Spaces as Places initiative is an exciting and intriguing program that has been avidly discussed among our Members and Board. Our goal is to help make this program a success for The City and Ocean Beach by ensuring our members are well informed and the unique needs of Ocean Beach are communicated.

The OBMA are requesting clarification on a few items which will impact our members, the community, and long-standing special events held in Ocean Beach. We have attached our questions on the next page. Thank you very much in advance for your time and attention to our inquiries.

Sincerely,

A handwritten signature in black ink that reads "Denny Knox". The signature is written in a cursive, flowing style.

Denny Knox  
Executive Director  
Ocean Beach Main Street

Ocean Beach MainStreet Association  
1868 Bacon Street, Suite A  
San Diego, CA 92107

## **Ocean Beach MainStreet Questions**

### **Insurance:**

- Will the MAD (OBMA) be indemnified by the permit holder just as the City is indemnified?

### **Items affecting the Newport Avenue Maintenance Assessment District (NAMAD):**

- Will the OBMA/NAMAD be notified when a permit is pulled?
- Can you advise us the City's plan for maintaining the palm trees adjacent to or within a Streetary?
- If a Spaces as Places permit holder damages the City property such as street, sidewalk, etc. who is responsible for these repairs? How is this enforced?
- Has the City taken into consideration the potential impact the Streetaries will have on art installations administered by OBMA (i.e. Newport Avenue Tile Project, planter cribs and trash receptacles).

### **PROW Permits:**

- What impact does this have on the PROW permits that OBMA oversees and issues?
- Will PROW permits still be required if merchants want to put out street furniture, displays, tables, chairs, products, signs, etc. on the sidewalk directly in front of their storefront.

### **Design:**

- The OBMA requests input on the design elements of the Spaces as Places to help ensure they are best designed for Ocean Beach's unique needs and challenges.

## **Program Participant Questions**

### **Current permit holder options:**

- Will OBMA members who hold a Temporary Outdoor Business Permit be able to keep their outdoor space as is until July 2022?
- Or will they need to go through the Spaces as Places program?
- Will new permits be issued?

### **Streetaries:**

- Will there be a minimum usage requirement for Streetaries to ensure they are being utilized on a regular basis? We have encountered several permits that are seldom if ever used.
- Has the City thought about the trash impact these Spaces as Places will have on increased trash in the MAD trash receptacles? Will the permit holder be responsible for providing trash receptacles in their permitted area for use by their patrons?

**ABC Liquor License:**

- What are the ABC requirements and how do they align with the City's program?
- Can a tasting room with a Streetary serve food from a third party vendor not listed on the permit?

**Fee Structure**

- Does the Exclusive Use permit preclude the business from renting out the space to a third party not listed on the permit (i.e. food vendors at tasting room)
- How will the community recognize which spaces are permitted for Exclusive Use, Open to Public during non-operational hours or Open to the Public?
- Once these rules are finalized, what entity will be overseeing the use of public space and making businesses compliant?