



**Ocean Beach Main Street Association Agenda
Board of Directors Meeting
July 12, 2012
Noon at OBMA Office**

1. Introductions Info
2. Public Comment Cure Search (2 min) Info
3. Additions to Agenda (2min) Info
4. Reports from Representatives: (5min) Info
5. OBMA Events & Programs (10 min) Info
 - A. OB Farmers Market -
 - B. Street Fair & Chili Cook-Off Festival June 23rd, 2012 – wrap up discussion.
The get-together for all Street Fair Committee members and board members will be Tuesday July 17th at Craig Gerwig’s House from 6pm to 8pm. Dinner
 - C. OB Fireworks - fabulous fireworks. *Mike Akey will check with Pyro Technics to see how protected we are in the event of a colossal failure.*
 - D. Sundowners –July 26th at Raglan from 5:30pm to 7:30pm. Please, all board members should be in attendance.
 - E. OB Revitalization Project –
6. Committee Reports: (25 min)
 - A. .ORGANIZATION:
 1. **Approve Minutes from June 11 2012 board meeting** Action Item
 2. **Financials reports for June 11, 2012 see attachments** Action Item
 3. Insurance – the City Attorney has required another form for our liability
 4. Board election – The following board members were re-elected by ballots which were mailed to all of our members: Gary Gilmore, Yvonne Cruz, and Mike Akey. Ron Marcotte was elected to the seat vacated by Mark Schlesinger. **Will the Board approve the ballot counting and Results?** Action Item
 5. BID Council Updates Info
 - a. OBMA will be receiving a bike from the new Bicycle Friendly Program Grant
 - b. **MAD Subcommittee Updates** - The subcommittee met to discuss the MAD reimbursement plan and came up with a new plan. **Will the OBMA Board support the approach and items listed in the attachment?** Action Item
 6. Reminder: OBMA Budget - for 2012-13 – committee chairs please put together your want list for budgetary needs. Denny is working on the budget this month, so please get requests in for your committees and/or programs.
 - B. ER COMMITTEE: Gary Gilmore (August meeting will be dark) Info
 1. BDS (Business Development Series) – was cancelled for July 10th & will be rescheduled
 2. MAD –need to go out to bid on MAD subcontracts for trash, Street cleaning, gardening, etc. We need to solicit 5 bids for each contract. We need 3 board members to sit on the review group to review bids. Who would like to do it _____
 3. OBMA Awards Celebration, Thursday Oct. 25th – Alicia, Gary, & Mary will meet with a representative from each of the other committees to work on the particulars of the even. First meeting will be Wednesday, July 18th at noon for one hour. Who else would like to join the group. _____

4. CRIME PREVENTION SUBCOMMITTEE Update Info

- Next Crime Prevention meeting – August 21, 2012. Dark in July

C. PROMOTION: Info

1. Antengo.com will be our event mobile app guide for OB Farmers Market
2. Street Fair Sponsors – a huge thank you to Shannon Brown for her firm's work on our event. The sponsors loved the event.
3. Website- josh talked about impressive statistics from our website during the STFR
4. New Camera on hotel – still working on it.
5. Beacon edition to commemorate 125th Anniversary – moved to Sept 20 issue
6. 125th Anniversary Merchandise – still selling well! Committee is looking at purchasing some sort of ornament commemorating the 125th anniversary.
7. In August, Promo will finalize a workplan for the rest of the year.
8. We hope to start the 2013-14 OB Local Business Directory in late September with a print date of January-Feb 2013.

D. OBREL: Dave Martin – dark this month, next meeting is August 10th at 9am at Kecho's Café to discuss possible Restaurant Week and long term plans for OBREL Info

E. DESIGN: dark this month Info

1. Focus on improving waterfront area & raising funds –
2. Entry sign. The three groups (OBMA, OBTC & OBCDC) have put out a call to artists to design the new entry sign to OB with the Design Committee acting as the collection point and the OBTC running the project. Deadline is July 31st
3. Street Fair Murals will be installed soon – the historical one will be installed on the Bacon street side of Newport Farms. The sunset one will be installed on Ocean Villa Inn on the wall facing the entrance to Dog Beach.

Other Announcements:

- If you don't not already know Laila is our Small Business Liaison at the City for the permit/building department you can reach Laila at 619-446-5297 liskandar@san Diego.gov
You also can contact Lisa Gordon who is the general small business liaison at the City (for non-building permit issues) at lgordon@san Diego.gov
- Saturday July 28, 2012 Cure Search – Return to Recess.org – fundraising for Children with Cancer. OB Rec Center from 11am to 5pm.

New Members: see newsletter

- Report from Ron Lacey, Office of the Mayor (5 minutes) - rlacey@san Diego.gov
- Report from Michael Patton, Councilman Kevin Faulconer MPatton@san Diego.gov
- Report from _____, Ron Roberts, County Supervisor (Portland has moved on.)
- Report from Andrew Kennerly, State Senator Chris Kehoe's Office – Andrew.Kennerly@sen.ca.gov
- Report from Gibran Maciel, Assemblywoman Toni Atkins - Gibran.maciel@asm.ca.gov
- Report from Dave Surwilo, SDPD – Community Service Officer – dsurwilo@san Diego.pd.gov