



Board of Directors Meeting  
July 11, 2013 12 Noon OBMA Office  
AGENDA

1. Introductions Info
2. Public Comment (2min) Info
3. Additions to the Agenda (5min) - Info
4. Reports from Representatives (5min each) Info
5. OBMA Events & Programs (10minutes) Info
  - A. **OB Farmers Market –**
  - B. **Business Development Series –**
  - C. **Veteran’s Plaza/Waterfront community meeting –** current update – Dave Martin
  - D. **OB Revitalization Committee meeting** not scheduled yet.
  - E. **OB Street Fair & Chili Cook-Off Festival, June 22, 2013 –** review event
  - F. **Fireworks –** July 4<sup>th</sup> – review event and clean up after event.
    1. What a mess.
    2. Clean up efforts were miserable. None of the cleaning techniques worked because of the massive amounts of marshmallows.
    3. Shannon met with office staff to talk about approach to this issue.
6. Committee Reports (25 minutes)
  - A. **Organization** (Barb) (M Stifano)
    1. **Approve Minutes from June 13, 2013 board meeting?** (emailed to you) Action
    2. **Approve Financial reports for May 2013 –** (see attachments) Action
    3. Board of Directors Elections – July 1 – July 10, 2013 at noon
      - a) Count the ballots - \_\_\_\_\_ Certified by \_\_\_\_\_  
Julie Klein, Dave Martin, Mary Orem, Mike Stifano. and Steve Lombardi.
      - b) **Will the Board accept the vote as determined by counting the ballots for each candidate?** Action
    6. Denny’s Report Info
      - a) OB Planning Board – OB Community Plan – discussion about commercial districts
      - b) BID Council update (see attached)
        1. Do you as a board believe that our organization should be able to send any delegate to serve on the BIDC Board? Action
      - c) Police Trailer update
      - d) MAD – we have not received any MAD reimbursements since January’s. Still waiting for Feb, March, April, May.
  - B. **Design** (Mike Akey) no meeting in July Info
  - C. **Crime Prevention Committee** (Julie) no meeting in July Info
  - D. **Promotion** (Tevia) no meeting in July Info
  - E. **ER Committee** - (Gary Gilmore) – no meeting No meeting in July Info
  - F. **OBREL** (Dave Martin) no Meeting Info
7. **Other announcements –**
8. **Adjourn**

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- Report from Linda Perine, Office of the Mayor Bob Filner (5 minutes) - [LPerine@sandiego.gov](mailto:LPerine@sandiego.gov)
  - Report from John Ly, Councilman Kevin Faulconer – [Jly@sandiego.gov](mailto:Jly@sandiego.gov) 619-236-6622
  - Report from Sterling McHale, Ron Roberts, County Supervisor -  
[Sterling.McHale@sdcountry.ca.gov](mailto:Sterling.McHale@sdcountry.ca.gov) - 619-717-0885
  - Report from Roberto Alcantar, State Senator Marty Block – [Roberto.Alcantar@Sen.CA.gov](mailto:Roberto.Alcantar@Sen.CA.gov) 619-645-3133
  - Report from Rachel Gregg, Assemblywoman Toni Atkins – [Rachel.gregg@asm.ca.gov](mailto:Rachel.gregg@asm.ca.gov) 619-645-3090
  - Report from Dave Surwilo, SDPD – Community Service Officer – [dsurwilo@sandiego.pd.gov](mailto:dsurwilo@sandiego.pd.gov)

Note from Tiffany (BIDC) on Friday, June 28, 2013

I wanted to send out a thank you to all of you that attended the meeting yesterday (Thursday). I know that it was a full agenda and our transition has given us a fair amount of work to do each time we get together.

I thank you for your passion and dedication to the mission of the BID Council and am confident, as we begin this new chapter, that our work together will make an impact on the small business community in San Diego. As it was mentioned yesterday, it is a important time to have all our oars in the water and I am excited to begin this new chapter with everyone working together towards our common goals.

A few updates from the meeting. Most of you that were there know that we don't have an MOU as we finish up our contract on June 30th. However, I did get a message from Linda Perine at the Mayor's office yesterday that the BID Council will have access to the special events equipment and storage without interruption.

Further, it was requested that *everyone* take part in the survey. Here is the link: <http://www.surveymonkey.com/s/DQC6RNS8>

Please take a minute (if you haven't already) to complete this, it is critical to have everyone's input.

I wanted to update you on the mapping project that we discussed yesterday. To recap, these maps have been made with our geo tagged data and are available to you for your website. We can provide final art after they are reviewed. The attached link will show you the map outlines and files. I know there was some concern about the boundary lines being correct so please take a look at your BIDs file, please call me directly if you have comments about the map files. <http://sandiego.geocentriclabs.net/maps/index.php> These are still in draft form so please take a look.

As you all know we out of the office on Monday our new address effective today is PO Box 70169 San Diego CA 92167. Our email and phone will remain the same.

Thanks everyone for all of your kind words, support and encouragement. I am really excited about the future of the BID Council and look forward to our next planning meeting.

Best,  
Tiffany