



**Ocean Beach Main Street Association Agenda
Board of Directors Meeting
April 12, 2012
Noon at OBMA Office**

1. Introductions Info
2. Public Comment Info
3. Additions to Agenda (5min) Info
4. Reports from Representatives: (10min) Info
5. OBMA Events & Programs (10 min) Info
 - A. OB Farmers Market
 - B. OB Beach Ball – May 16th – May 20th with big event on May 19th - Special event
Application is in and we had our planning meeting with the City staff.
 - C. Street Fair & Chili Cook-Off Festival June 23rd, 2012
 - a. Donation can decorating party on April 16th at OBMA at 6pm.
 - D. OB Fireworks -
 - E. OB Music & Art Festival discussion and decision **Action Item**
 - F. Sundowners –booked through 2012
Next one is April 26, 5:30-7:30pm at Noon Designs
 - G. OB Revitalization Project – review
 - H. Business Development Series - Review of April 10th Susan Clarke Seminar
Next event will be the Finance Seminar May 15th at 7:30am – 10am, place TBD.
6. Committee Reports: (25 min)
 - A. .ORGANIZATION:
 - a) *Approve Minutes from March 8, 2012 board meeting* **Action Item**
 - b) *Financials reports for February 2012 – see attachments* **Action Item**
 - c) Insurance – Our D & O was just renewed and our Liability Ins
Expires on May 16th – we should have prices soon. Info
 - d) BID Council Updates **Action Item**
 BID Council has special event equipment. They no longer want the large Netting, poles and bases that we use in the beer gardens. Scott Slaga from Winstons said that they could store them if they could use them. The BIDC said we could have them as long as OBMA is the owner of the equipment and we would allow North Park Main Street to borrow them once a year at their own expense of transporting them. *Will the board approve of the OBMA signing an agreement with the BIDC to that end?*
 - e) MAD Subcommittee Updates Info
 - f) OBMA Budget for 2012-13 – committee chairs please put together your want list for budgetary needs. Denny will be working on the budget from May 15th through August 1st.
 - *FYI – next meeting we will discuss upcoming election (July 12th, 2012) and procedures for nominations for expiring seats.*

- B. ER COMMITTEE: Gary Gilmore
- a) BDS (Business Development Series) Info
 - b) Suppliers who would like to be a part of the OBMA – **Action Item**
 - c) Discussion of suppliers and other businesses who would like to participate in OBMA in some way but are not members. **Action Item**
 - d) Parking and curb changes – want to take back red curb areas near stop signs to allow for more parking.
 - e) OBMA Awards Celebration on Oct. 25th – suggestion to present Legacy Awards
 - f) **CRIME PREVENTION SUBCOMMITTEE Update** **Action Item**
 - o Community Gathering: Will the board determine if this is an OBMA sanctioned meeting being held by Andy Taubman? (*see attachment*)
 - o More news from Julie regarding efforts by the committee
 - o NP Community Group mission
- C. PROMOTION: Info
- a) Business Development Series
 - b) 125th Anniversary logo products - still have to order some more merchandise
 - c) Street Fair: planning is moving ahead
 - d) Website – new additions to enhanced listings (see attachments)
 - e) Pacific Magazine agreement with OBMA for multiple businesses to advertise on a page devoted to OB.
 - f) Beacon edition to commemorate 125th Anniversary – moved to July 26th issue
 - g) Visitors guide deadline end of April
 - h) OBREL: cancelled meeting. Discussion about OBREL Info
- E. DESIGN: Info
- a) Focus on improving waterfront area & raising some funds – Brennan Hubbell and Steve Lombardi showed some drawings and presented some ideas. Steve will focus on the signage throughout the community blending with the waterfront concepts. Brennan will look work on artwork ideas that would tie in the whole waterfront area.
 - b) 125th Anniversary banners – redesigned with new sponsor logos on it. Banners will be installed on the 16th and 17th.
 - c) MAD landscaping – John Noble will begin the process of trimming the bushes up from the bottom and making the bushes look neater. Also, large rocks will be put in place of missing plants by the sculptures. People trample the plants no matter what is planted there.

Other Announcements:

New Members:

Camp Boogie – Associate Member

Unique Gifts, 4851 Newport Ave. – Gifts - new business in BID

Roots Kava Bar, 4976 Newport Ave. B – Coffee Bar – new business in BID