



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Board Meeting Agenda

– in person and virtual

1-12-2023 – Noon via Zoom

Join Zoom Meeting

[Meeting Link](#)

Meeting ID: 935 588 8147

Passcode: OBMA

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min each) info
3. Additions to the Agenda (2 min each) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (15 min)
 - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
 1. **Will the board find that the state of emergency is continuing and OBMA will continue with Virtual and hybrid meetings?** Action
 2. **Will the board approve Minutes from Dec 12, 2022?** Action
 3. **Will the board approve the financials for the month of Nov 2022?** Action
 4. Discussion items
 - a. BID –
 - 1) training classes to meet our annual City requirements need two board members and we will have completed our obligation
 - 2) **Will the board agree to have Barbara, Mike A, and Denny sign the BID authorized Signature Form for FY24?** Action
 - b. BID Alliance – UPDATES info
 - c. MAD – Working to get the City Attorney to change language in our contracts. ongoing info
 - d. Sidewalk Vending ordinance—Ordinance should be enforced 1-13-23. The Coastal Coalition is continuing to push for strict enforcement and a universal map that all departments can use to enforce the regulations. info
 - e. OB Pier Working group updates (Denny) - information from the Mayor’s office and from the Director of Strategic Projects – James Nagelvoort.- updates Info
 - f. CAMS and National Main Street – new requirements are part of our membership. Info
Feb. 21-23rd is CAMS Conference in Oceanside.
 - B. **Promotion Committee** – (CC Summerfield) info
 - C. **EV Committee report-** (Beth Wright) info
 - D. **Clean & Safe Program Committee** – (Matt Kalla) Info
 - E. **Design committee** – (Mike Akey) Info
7. Adjourn
8. Upcoming community events:
 - January 26, 2023 – OBMA Annual Awards Celebration** from 6pm-8pm. Theme is Ocean Beach, Where the Sun Sets in San Diego. info
 - February 7, 2023 – Annual Marketing Breakfast** from 7:30am to 10am info
 - June 24, 2023 – OB Street Fair & Chili Cook-Off**

Our Representatives:

- Report from Mayor Todd Gloria, Kohta Zaiser – ZaiserK@sandiego.gov 925-408-9745
- Report from State Assemblymember – Tasha Boerner Horvath – Mariah Kallhoff – MariahKallhoff@asm.ca.gov
- Report from State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell – Manny Reyes mareyes@sandiego.gov 619-236-7351
- Report from Econ Development Dept – Latrell Crenshaw – lcrenshaw@sandiego.gov and Rhea Aguinaldo – Raguinaldo@sandiego.gov 619-236-6607
- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com 619-884-3029
- Report from Supervisor Terra Lawson-Remer - Meghan Elledge [Meghan.Elledge@sdcounty.ca.gov](mailto: Meghan.Elledge@sdcounty.ca.gov)
- Report from OB Planning Board – Andrea Schlageter, aeschlag@gmail.com
- Report from OBCDC - Mark Winkie, markwinkie@att.net

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.