



Ocean Beach Main Street Association

1868 Bacon Street, Suite A

Board Meeting Agenda – in person and virtual
August 11, 2022 – Noon via Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/83688854701>

Meeting ID: 836 8885 4701

Passcode: OBMA2022

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (15 min) COMMITTEE GOALS SHOULD BE COMPLETED BY AUGUST BOARD MEETING.
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board find that the state of emergency is continuing and OBMA will continue with virtual meetings?** Action
 2. **Will the board approve Minutes from July 14, 2022?** Action
 3. **Will the board approve the financials for the month of June 2022?** Action
 4. **Budget for 2022-23 – Will the board approve the budget for FY23?** Action
 5. Board Elections July 1 – 12th. Joella will oversee executive board appointments Action
 6. **Will the board approve applying for FY23 County Neighborhood Grant and FY23 County Community Enhancement Grants?** Action
 7. Discussion items
 - a. BID –
 - b. BID Alliance
 - c. Sidewalk Vending ordinance—Coastal Commission to hear this item possibly in October. info
 - d. OB Pier Working group updates (Denny) - new information from the Mayor's office and from the Director of Strategic Projects – James Nagelvoort. Info
 - e. CAMSA –
 - f. Storage Unit – we are still looking for a different storage unit preferably on the ground floor. Info
 - g. OB Oktoberfest – Kristen has submitted special event permit for 2 day event. info
 - h. St Paddy's OBeach Party – Kristen has submitted special event permit for 2 day event. Info
 - i. OBCDC and TPA are hosting a Veterans Plaza fundraiser on Nov 19th at the Mission Beach Womens Club. Info
 - j. Thurs. Aug 25 from 6-7pm Mike James is hosting a meeting at Newbreak Church. He is working on a replacement for the Fireworks and is hoping to organize a Light Festival or Luminosity Festival on July 4th or possibly for a number of days or a week around July 4th. info
 - B. **Promotion Committee – (CC Summerfield)** info
 - C. **EV Committee report-** (Beth Wright) info
 - D. **Clean & Safe Program Committee – (Matt Kalla) .** Info
 - E. **Design committee – (Mike Akey) no meeting in Aug** Info
6. Adjourn
7. Upcoming events:
 - Next Sundowner is September 22, 2022 – Sand & Sea Realty
 - Oct 7-8 OB Oktoberfest
 - OBTC Taste of OB November 15th.
 - OBTC Pancake Breakfast on the Pier is Sept 17th.

Our Representatives:

- Report from Mayor Todd Gloria, Kohta Zaiser – ZaiserK@sandiego.gov 925-408-9745
- Report from Assemblymember Chris Ward, Miki Holmes – Miki.Holmes@asm.ca.gov 619-645-3090
- Report from State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell – Linus Smith, LCSmith@sandiego.gov 619-236-7351
- Report from Econ Development Dept – Latrell Crenshaw – lcrenshaw@sandiego.gov 619-236-6607
- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com
- Report from Supervisor Terra Lawson-Remer - Meghan Elledge Meghan.Elledge@sdcounty.ca.gov
- Report from OB Planning Board – Andrea Schlageter aeschlag@gmail.com
- Report from OB CDC- Mark Winkie, markwinkie@att.net

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

Budget Highlights:

Major expenses – buying 2 new lighted, garland swags for Newport Ave. Refurbish the Happy OB Holidays, replace guy wires, installation, removal and storage = \$15,300

Increase for Josh, Intrepid Network under website-webcam \$2,100

Promotion for Small Business Saturday – approximately \$2500 to \$5000 without any funds from American Express

Additional funding from the City to supplement our MAD - \$3400.

Increase in payroll – adding essentially the equivalent to one and a half full time positions.