



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Board Meeting Agenda – in person and virtual

July 14, 2022 – Noon via Zoom

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (15 min) COMMITTEE GOALS SHOULD BE COMPLETED BY AUGUST BOARD MEETING.
 - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
 1. **Will the board find that the state of emergency is continuing and OBMA will continue with virtual meetings?** Action
 2. **Will the board approve Minutes from June 9, 2022?** Action
 3. **Will the board approve the financials for the month of May 2022?** Action
 4. **Will the board approve purchasing Bills from Treasury Direct to earn interest on our accounts?** Action
 4. Board Elections July 1 – 12th. Joella was appointed to oversee the election. Ballots counted. **Will the board accept the election results?** (reminder that at the August meeting the board will choose FY23 officers) Action
 5. Discussion items
 - a. BID –
 - b. BID Alliance
 - c. MAD – We’re happy to announce an additional one-time allocation of funds for the MAD as approved by Mayor Gloria a total of \$3849.18. Denny asked if we could use it for sidewalk power washing. See page 2 & 3. Info
 - d. Sidewalk Vending ordinance— MBTC and La Jolla are making a case for enforcement in the Coastal areas and making a case for the Coastal Commission to hear this item sooner rather than later. info
 - e. OB Pier Working group updates (Denny) - new information from the Mayor’s office and from the Director of Strategic Projects – James Nagelvoort. Info
 - f. CAMSA –
 - g. Storage Unit was rented on Sherman St. Craig has determined that the 2nd floor unit is possibly a big hassle for us and we are looking for a ground floor garage info
 - h. **Making changes to some of our pricing: PROW permits are currently \$55. Tiles are currently \$150. See page 2** Action
 - i. STREET FAIR – wrap up discussion. Info
 - j. OB Oktoberfest – Kristen has submitted special event permit for 2 day event. info
 - k. St Paddy’s OBeach Party – Kristen has submitted special event permit for 2 day event. Info
 - l. SD Commission for Arts & Culture (TOT) – FY23 grant amount is \$16,115. Info
 - j. OBMA is applying for FY24 Arts & Culture (TOT) grant this month. **Does the board agree?** Action
 - k. Tile installation is done for phase 37
 - B. **Promotion Committee** – (CC Summerfield) no meeting this month info
 - C. **EV Committee report-** (Beth Wright) info
 - D. **Clean & Safe Program Committee** – (Matt Kalla) – Info
 1. Letter of agency available online.
 - E. **Design committee** – (Mike Akey) no meeting in July Info
6. Adjourn

7. Upcoming events:

Next Sundowner is September 22, 2022 – Sand & Sea Realty
Oct 7-8 OB Oktoberfest

Our Representatives:

- Report from Mayor Todd Gloria, Kohta Zaiser – ZaiserK@sandiego.gov 925-408-9745
- Report from Assemblymember Chris Ward, Miki Holmes – Miki.Holmes@asm.ca.gov 619-645-3090
- Report from State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell – Linus Smith, LCSmith@sandiego.gov 619-236-7351
- Report from Econ Development Dept – Latrell Crenshaw – lcrenshaw@sandiego.gov 619-236-6607
- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com
- Report from Supervisor Terra Lawson-Remer - Meghan Elledge [Meghan.Elledge@sdcounty.ca.gov](mailto: Meghan.Elledge@sdcounty.ca.gov)
- Report from OB Planning Board – Andrea Schlageter aeschlag@gmail.com
- Report from OB CDC- Mark Winkie, markwinkie@att.net

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

Join Zoom Meeting

<https://us02web.zoom.us/j/83688854701>

Meeting ID: 836 8885 4701

Passcode: OBMA2022

CURRENT ITEM PRICING	SERVICE/ITEM	PROPOSED INCREASE TO	OTHER
\$55	PROW PERMIT PER YR	\$78 PER YEAR	
\$150	TILE PRICING	\$175 PER TILE	
\$50	INSERT-NEWSLETTER	\$65 PER INSERTION	

Subject: Response Requested: Additional City Contribution (Newport Avenue MAD)

Dear Denny,

Mayor Gloria’s ‘Ready to Rebuild’ budget, signed on June 17, 2022, included an increase in City contributions to Economic Development MADs. \$3,849.18 has been allocated and is available to Newport Avenue MAD for approved activities to address hurdles to performing the work required by your DMP and Engineer’s Report.

It is important to note that Additional City Contribution cannot roll over from one budget year to the next. These are for FY 2023.

As you know, the assessment revenues are intended to provide an enhanced level of service over and above City baseline services. The Additional City Contribution funds cannot be used to provide a higher level of enhanced services. They may be used to address specific challenges that get in the way of providing the enhanced services the MAD is required to provide per your DMP and Engineer's Report. Examples of allowable uses include additional maintenance workers to remove litter near regularly occurring homeless encampments, homelessness outreach, and substantially increasing insurance costs.

Please respond to this email with your proposed use for these funds by August 1, 2022. If an approved use is not identified, the funds will be reallocated to support a MAD with unmet documented need. Please include in your response if, and an estimate of how much, additional funds could be administered to address the identified hurdles should funding be reallocated.

Please let me know if you have questions as Sean Karafin is out of the office until July 18.

Thank you,
Rhea

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