



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Board Meeting Agenda

– in person and virtual

12-12-2022 – Noon via Zoom

HOLIDAY LUNCHEON

Join Zoom Meeting

<https://us02web.zoom.us/j/83688854701>

Meeting ID: 836 8885 4701

Passcode: OBMA2022

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min each) info
3. Additions to the Agenda (2 min each) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (15 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board find that the state of emergency is continuing and OBMA will continue with Virtual and hybrid meetings?** Action
 2. **Will the board approve Minutes from Nov 10, 2022?** Action
 3. **Will the board approve the financials for the month of October 2022?** Action
 4. **Will the board approve the list of committee nominees for our Annual Awards Celebration on January 26th? see attached list.** Action
 5. Discussion items
 - a. BID – training classes to meet our annual City requirements info
About ½ of the board has finished all of the requirements, looking forward to everyone getting this done by the end of December. REALLY IMPORTANT TO GET THIS DONE!
 - b. BID Alliance – UPDATES info
 - c. MAD – Working to get the City Attorney to change language in our contracts. info
 - d. Sidewalk Vending ordinance—Ordinance passed 2nd reading on Dec. 6. The Coastal Coalition is continuing to push for strict enforcement and a universal map that all departments can use to enforce the regulations. info
 - e. OB Pier Working group updates (Denny) - information from the Mayor’s office and from the Director of Strategic Projects – James Nagelvoort.- passed at City Council. Info
 - f. CAMS and National Main Street – new requirements are part of our membership. Info
Feb. 21-23rd is CAMS Conference in Oceanside. At the last meeting a number of board members thought it would be a good idea. Can we see a show of hands, who would go for two days
 - g. **Per Joella’s recommendation, she would like us to purchase our own video equipment for live social media videos.** Joella will have the quote by our board meeting. Action
 - h. Approving the purchase of logo shirts for staff and board members. **Does the board want to approve enough funds to cover printing shirts and sweatshirts for Staff AND Board?** Action
 - B. **Promotion Committee** – (CC Summerfield) info
 - C. **EV Committee report-** (Beth Wright) info
 - D. **Clean & Safe Program Committee** – (Matt Kalla) Info
 - E. **Design committee** – (Mike Akey) Info
7. Adjourn
8. Upcoming community events:
 - December 15th – OBMA Holiday Sundowner** at Centric (Brown Marketing) **5:30-7:30pm** in Pt Loma info
 - January 26, 2023 – OBMA Annual Awards Celebration** from 6pm-8pm. Theme is Ocean Beach, Where the Sun Sets in San Diego. info
 - February 7, 2023 – Annual Marketing Breakfast** from **7:30am to 10am** info

Our Representatives:

- Report from Mayor Todd Gloria , Kohta Zaiser – ZaiserK@sandiego.gov 925-408-9745
- Report from Assemblymember Chris Ward, Miki Holmes – Miki.Holmes@asm.ca.gov 619-645-3090
- Report from State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell –619-236-7351
- Report from Econ Development Dept – Latrell Crenshaw – lcrenshaw@sandiego.gov and Rhea Aguinaldo – Raguinaldo@sandiego.gov 619-236-6607
- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com 619-884-3029
- Report from Supervisor Terra Lawson–Remer - Meghan Elledge [Meghan.Elledge@sdcounty.ca.gov](mailto: Meghan.Elledge@sdcounty.ca.gov)
- Report from OB Planning Board – Andrea Schlageter, aeschlag@gmail.com
- Report from OB CDC- Mark Winkie, markwinkie@att.net

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.