

Clean & Safe Committee
Ocean Beach MainStreet Association
Committee Co-Chairs
Matt Kalla & Kyle Jaworski

MEETING AGENDA

Tuesday, November 16, 2021 – 8:30 a.m.

1868 Bacon St, Suite A ~ San Diego, CA 92107

ZOOM MEETING

<https://us02web.zoom.us/j/85696103440>

Meeting ID: 856 9610 3440

Passcode: 682933

OBMA Mission Statement:

To promote and support local business and economic vitality in the Ocean Beach Community

The Clean & Safe Committee's purpose is to educate merchants and promote a safe and clean environment throughout the Ocean Beach Business District

Reminders:

- Please fill out a Letter of Authorization form for SDPD if you have not already.
- City of San Diego - Get It Done App
- The Episcopal Diocese of San Diego located at 2083 Sunset Cliffs Blvd offers resources for unsheltered people in our community.

Agenda

- Annual Awards Celebration (10 Minutes)
 - Save the date Thursday, January 27, 2022
 - Theme – “We are Family”
 - Need nominations -
Businesses that went above and beyond and exemplified the OB Spirit in 2021.
- Community Clean Ups –
 - Saturday, October 30th was a great success. We picked up 16 bags of trash and recycling in the downtown BID area. Recycling was donated to the Monarch School which they will turn in for cash.
- Keeping Ocean Beach Clean (5 Minutes)
 - Pier Parking Lot
 - The OBMA has requested the City's Park & Rec department attend to landscaping (or lack of landscaping) in the Pier Parking lot area.
 - No action has been taken yet.
 - The OBMA office will follow-up in the New Year.

- City of San Diego Bike Racks
 - The OBMA has requested the City paint their blue bike racks which are located throughout the beach front and on Newport Avenue. They are in bad shape.
 - No action has been taken by the City.
 - OBMA volunteers have begun painting the bike racks in the BID to freshen them up.
 - Bike racks adjacent to pier parking lot need to be painted.

- Sidewalk Power Washing by EcoClean
 - OBMA power-washed the 5000 block was power-washed in early October.
 - OBMA will power-wash the 4900 block in mid-late November.
 - OBMA will power-wash 5000 block in December.

- Graffiti around town (2 Minutes)
 - Graffiti on MAD trash cans and telephone poles continues to be a problem.
 - OBMA volunteer continues to cover graffiti in the BID on a daily bases.

- Sidewalk Vending Ordinance & Update on Veteran’s Plaza (5 Minutes)
 - No update from Council President Jennifer Campbell’s office although our organization has requested to see the draft ordinance on numerous occasions.
 - Mark your calendars – Tuesday, December 14, 2021 at 2pm - City Council meeting on proposed ordinance via online meeting.

- OB Pier Working Group (3 Minutes)
 - Update from Denny Knox, Executive Director

- Friends of OB Fundraising (3 Minutes)
 - OBMA & Brown Marketing Team a cohesive plan to market the FOB campaign in 2022.
 - Long term goal for Friends of OB is an OBMA Ambassador Program
 - Matt Kalla has reached out to Oceanside’s Executive Director to set-up a meeting to learn more about their Ambassador Program. Hoping to meet with him in January 2022.

Community Reports: (2 Minutes per report)

SDPD: - Officer David Surwilo – NA

Lifeguard: - NA

Library: - NA

Park Ranger: - NA

Security: - NA

City Attorney: - NA

City Council: - NA

OB Planning Board – Andrea Schlageter

Newbreak Church – Carter Moss

Water’s Edge Church – Rev. Jessica Strysko

FY22 Committee Goals

- Friends of OB program
- Establish an OBMA Ambassador Program for the BID area
- Quarterly OBMA BID clean up
- Decrease graffiti in Ocean Beach
- Full compliance in filling out LOAs
- Communicate with City of San Diego's Park and Rec regarding sanitizing the beach parking lots on a regular basis.
- Keep good working relationships with SDPD and local community groups.
- Clarify Sidewalk Vending Ordinance.

Community Questions – Input

Ongoing Issues

Tabled Items

Topic: OBMA Clean & Safe Committee Meeting

This committee will continue to meet via Zoom for the time being

No Meeting in December – Happy Holidays!

- Dec 21, 2021 08:30 AM – No meeting due to holiday

NEW DAY FOR CLEAN & SAFE MEETINGS IN 2022

Clean & Safe Committee Meetings will be on the second Tuesday of each month beginning in 2022.

- Tuesday, January 11, 2022 at 8:30AM
- Tuesday, February 8, 2022 at 8:30AM
- Tuesday, March 8, 2022 at 8:30AM

UPCOMING OBMA EVENTS

Holiday Decoration Set-Up

Saturday, November 20, 2021

7:00am-9:00am

Shop Small

Saturday, November 27, 2021

Noon-4:00pm

Holiday Sundowner

Thursday, December 16, 2021

5:30pm-7:30pm

Hosted by James Gang

Holiday Decoration Tear Down

Saturday, January 8, 2021

8:00am-10:00am

Annual Awards Celebration

Thursday, January 27, 2022

6:00pm-8:00pm

Annual Marketing Breakfast

Tuesday, February 2, 2022

8:00am-10:00am

Farmers Market 30th Birthday Celebration

Wednesday, May 11, 2022

4:00pm-8:00pm