

**Design Committee Meeting  
November 2, 2021 at 8:30am  
Zoom**

**Zoom Meeting**  
<https://us02web.zoom.us/j/88446893322>  
Meeting ID: 884 4689 3322  
Passcode: 207573

**MEETING AGENDA**

Chairperson: Mike Akey

**OBMA Mission Statement**

To promote and support local business and economic vitality in the Ocean Beach community

**Design Committee Purpose**

To identify and develop design programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

**MAD**

Planters & Cribs –

- Updates from Naturescape

Trash/Cleaning –

- Updates from Naturescape

Sidewalk power washing –

- Power washed the 5000 block in October prior to Oktoberfest
- Power washing the 4900 block in November and 5000 block in early December prior to parade

**Annual Awards Celebration**

Save the date – Thursday, January 27, 2022

- Design Committee Nominations

**Holiday Decorations**

- New garland and bows have arrived.
- We will look for donations through the Friends of OB campaign for decoration sponsors beginning in November at the Farmers Market Information Booth. Example – Help spread holiday cheer & sponsor the OB holiday Decorations.
- Save the dates:
  - OBMA team pre-holiday prep due to new garland – Sat., November 6<sup>th</sup> at 8am
  - Decoration installation – Sat., November 20<sup>th</sup> at 8am.  
Breakfast at Margaritas after set-up.

**2022 Banners**

- Working on banner design with promotion committee. See images.
  - General idea-
    - I love the pier inspiration
    - Images of the pier with heart or without the heart?

## **Tile Project**

- We are promoting and selling phase 36.
- Installation this winter.
- 41 tiles have been purchased so far.
- Advertised in the Point Loma-OB Monthly, Beacon, Facebook, Newsletter & e-New distribution lists.

## **Designs for Electrical Boxes**

- Looking to paint 5 electrical boxes.
- We will do a call to action for artist through social media and on our website.
- \$150 budget per box.

## **Newport Avenue & Abbott Street Sign**

- City street signs at the corner of Newport & Abbott have been repaired. See image.

## **Graffiti on Murals**

- No new incidents

## **Bases for our street lighting –**

- No update
- We submitted many Get-It-Done reports about all the broken bases.
- Denny Knox has sent Teddy Martinez from Councilmember Campbell's office all the Get It Done reports on the bases.

## **TABLED IDEAS FOR THE SHORT TERM**

### **Block Wall Signage at Sunset Cliffs and Newport Ave**

#### **Fencing area around Artwork at Pier Lot – Tabled until 2021**

Offer from company that built the pier to install old drill bit augers on either side of artwork, they will pay for installation. Ralph Teyssier is working on drawings to present to the OB Planning Board and the OB Town Council to get their approval. *Then we start working with Park & Rec and get this thing done. Update: Ralph is going to get busy on the project in the next month or so and fully intends to go forward with this project.*

### **Trash Can Replacements – Tabled until 2021**

### **North/South OB – No updates**

### **Curb repair – No updates**

Waiting on permanent repairs:

- Broken curb near The Black curb will need to be re-built. Perhaps they can also rebuild the slurry-seal "curb" that is directly adjacent to it. – Update: Get it Done report made a year ago. Marked "In Process" on the app. The broken material has been removed but the curb has not been repaired.
- Broken curb at Starbucks corner on Newport Avenue & Bacon Street.

## **FY22 GOALS**

- New trash cans in the MAD
- Purchase new garland and bows for the holidays
- Put up holiday decorations in November, take them down in January
- Design and install new banners in January 2022
- Complete phase 36 and 37 of tile project
- Maintain market lights along Newport Avenue
- Paint five electrical boxes and maintain currently painted boxes

## **UPCOMING OBMA EVENTS**

### **December Holiday Sundowner**

James Gang

Thursday, December 16, 2021

5:30pm

### **Holiday Decoration Prep**

Saturday, November 6, 2021

8:00am-10:00am

### **Holiday Decoration Set-Up**

Saturday, November 20, 2021

8:00am-10:00am

### **Shop Small**

Saturday, November 27, 2021

Times TBD

### **Holiday Decoration Tear Down**

Saturday, January 8, 2021

8:00am-10:00am

### **Annual Awards Celebration**

Thursday, January 27, 2022

6:00pm-8:00pm

### **Annual Marketing Breakfast**

Tuesday, February 2, 2022

8:00am-10:00am

### **Farmers Market 30<sup>th</sup> Birthday Celebration**

Wednesday, April 6, 2022

4:00pm

## **UPCOMING DESIGN MEETINGS IN 2021**

- Dec 7, 2021 08:30 AM



Repaired street signs with the help of Julie Klein

# 2022 Banners

