



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Agenda August 12, 2021 – Noon via Zoom

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

- 1. Introductions – info
- 2. Public Comment (1 min) info
- 3. Additions to the Agenda (1 min) info
- 4. Reports from Representatives (2 min each) info
- 5. Committee Reports (15 min)

A. Organization (Barb Iacometti) & Finance (Mike Stifano)

- 1. **Will the board appoint the executive committee: President, 1st VP, 2nd VP, Secretary & Treasurer?** Action
- 2. **Will the board approve Minutes from July 8, 2021?** Action
- 3. **Will the board approve the financials for the month of June 2021?** Action

FYI – Jere Batten is working on our 990 Form for FY21. Audit will begin mid-August with Andres Garcia at a cost of \$4500. **Will the board approve contract for our Audit of \$4500 with Andres Garcia?** Action

- 4. **Review of Draft FY22 Budget. Will the board approve the FY22 Budget?** Action
- 5. Executive Committee – will meet before next board meeting to look at goals for FY22 – examples . . .

- a. Upgrade computer system
- b. Review Bylaws – annual- set the date
- c. Rebranding logo for FM without guitar in it.
- d. Employee and Board training
- e. Annual meeting via Zoom in October
- f. Other suggestions

6. Discussion items

- a. BID contract for FY22 has been signed. Info
- We will submit plan to the City by Sept 1. info
- Annual Harassment and Inclusivity training for all board members (see page 2) info
- b. Sidewalk Vending ordinance—updates info
- c. Overnight parking lots at beach areas – *The OBMA Board of Directors would like to see the public parking lots in Ocean Beach (Pier, Lifeguard and Dog Beach) be closed from 3am to 5pm daily and would like to see gates installed to ensure the closure is enforced.* This will be our response unless board members want to add to this statement. Action
- d. Updates regarding SDOG v. City of San Diego info
- e. OB Pier Working Committee updates (Denny, Barb, Mike A) info
- f. OB Farmers Market – updates info
- g. OB Vibe – CCSD grant was approved for June 2021 - \$4650 was eligible for reimbursement and has been submitted and approved for reimbursement. info
- h. CA Relief Grant – we received \$15,000 in late July. Applied last Dec/ Jan and heard nothing until last month. info

B. Clean & Safe Program Committee – (Matt Kalla)

- 1. Take Back OB – would like our help – a little staff time. Info

C. Promotion Committee – (CC Summerfield)

- 1. Update about FM promotions of local businesses. info

D. EV Committee report- (Gary Gilmore)

info

E. Design committee – no meeting in August

Info

6. Adjourn

Our Representatives:

- Report from Mayor Todd Gloria, Kohta Zaiser – ZaiserK@sandiego.gov 925-408-9745
- Report from Assemblymember Chris Ward, Rachel.granadino@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, tmartinez@sandiego.gov 619-236-7351 619-235-5281
- Report from Sean Karafin at skarafin@sandiego.gov

- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com
- Report from Supervisor Nathan Fletcher - Emily Wier, Emily.Wier@sdcounty.ca.gov Community Representative - 619 531-5544 – also Aaron Burgess, Aaron.burgess@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.



OCEAN BEACH
MAINSTREET
ASSOCIATION

SAVE THE DATES!

Team & Board of Director Training

Both trainings will be available in the OBMA office on TV monitor or via Zoom.

8/24 @ 8:30-10am

The Bystander Challenge:

This interactive workshop examines a bystander’s role in decreasing inappropriate communication and behavior in the workplace and their community. Colleagues in a work environment often hear comments and witness behaviors that can escalate to the point of individuals feeling harassed by their coworkers. Increasingly, bystanders are being asked to become “up-standers;” to stand up to perceived harassment issues. As many recognize, that is easier said than done. Many times, workplace dynamics make it challenging to know the correct course of action. Long-term working relationships, workplace culture, lack of diversity on a team, and discomfort with the topic can all get in the way of taking action. This workshop on empowering bystander communication builds on the tools we know work to help employees gain confidence in conducting these conversations.

8/24/21 @ 8:30am-10am:

Link: <https://us02web.zoom.us/j/85386187824?pwd=TVFtVHpnelpHSURSS09RRXRaam43Zz09>

Meeting ID: 853 8618 7824

Passcode: 251635

8/31 @ 8:30-10:30am

The ART of Inclusive Communication 2.0:

In this interactive, dialogue-focused workshop, we take a deeper dive into how we can all be actively working to make our communication, our lives, and our organizations more inclusive and anti-racist. During the first part of the workshop, the participants build rapport and skills to help them feel safe in exploring the deeper topics. An atmosphere of respect and shared humanity is developed. Rather than shaming any participant, people are encouraged to acknowledge their efforts and consider additional action. People leave the workshop feeling heard, having learned new insights, and ready to take additional steps toward anti-racism and a more just society.

8/31/21 @ 8:30am- 10:30am:

Link: <https://us02web.zoom.us/j/82900306466?pwd=ZkhqaEILdndVUWpBSkFwNFRSTnhDQT09>

Meeting ID: 829 0030 6466

Passcode: 390667

Both these trainings are required of Board members and all employees. If a Board member has received similar training at his/her place of employment, a written waiver will be available for signing.

All employees are required by State/Federal law to take these trainings. Employees will receive hourly compensation for taking these two classes.

If you have any questions, please contact Denny at the office. If you cannot attend these specific classes, make up classes will be available with other groups of people from different Business Improvement Districts at another time.

You can come into the office for the trainings which will be shown on the office TV or you can do it from home or your office via Zoom.