



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Agenda March 11, 2021 – Noon via Zoom

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (1 min) info
3. Additions to the Agenda (1 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (15 min)
 - A. **Organization** (Barb Iacometti) **& Finance** (Mike Stifano)
 1. **Will the board approve Minutes from February 2021?** Action
 2. **Will the board approve the financials for January 2021?** Action
 3. Conflict of Interest forms from board members due March 11th. info
 4. Discussion items
 - a. BID Foundation Alliance- Info
 - b. MAD – Info
 - c. COVID assistance updates - info
 - d. Sidewalk Vending ordinance— info
 - e. Updates regarding SDOG v. City of San Diego – offer made. **After reviewing the offer made to the City/BIDs, does the board want to give direction to our attorney?** Action
 - f. **OB Street Fair** – new concept for this year on June 26, 2021- see attachment. **Will the board approve the overall concept and the component parts of this proposal?** Action
 - g. **Fireworks - Does the board desire to cancel Fireworks contract with the Regional Water Quality Board?** Please note that when we do have fireworks again, we will need to pay approx. \$2900 or more to the RWQB to reactivate our permit. Action
 - h. **Community Clean up** Saturday April 17th 8am-10am in collaboration with OBMA members Rest & Relax Realty and Service King. They have asked if OBMA will partner with them for this event. Cost for us around \$300. **Will the board approve this?** Action
 - i. **OB Farmers Market** – CAMSA meeting with other CA communities to compare rules and regs and see where we all differ – March 16th zoom meeting info
 - j. **National Main Street Center’s Convention April 13, 2021** – Virtual. **Does anyone want to watch the day’s events and classes? If so, will the board approve a budget so that all who want to attend can?** Action
 - B. **Clean & Safe Program Committee** Info
 1. Friends of OB Campaign update/use of funds info
 - C. **Promotion Committee** info
 - D. **EV Committee report** info
 1. Live Zoom Webinar with Jere Batten - March 10, 2021- recap
 - E. **Design committee** – Info
6. Adjourn

Our Representatives:

- Report from Mayor Todd Gloria , Kohta Zaiser – ZaiserK@sanidiego.gov 925-408-9745
- Report from Assemblymember Chris Ward, Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, tmartinez@sanidiego.gov 619-236-7351 619-235-5281
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 Jmaggard@sanidiego.gov or Sean Karafin at skarafin@sanidiego.gov
- Report from Dave Martin, PLA representative – David@cleversandiego.com
- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com
- Report from Supervisor Nathan Fletcher - Emily Wier, Emily.Wier@sdcounty.ca.gov Community Representative - 619 531-5544 – also Aaron Burgess, Aaron.burgess@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.