



# Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

**Agenda, October 14, 2021 – Noon via Zoom**

**Mission Statement:** To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (1 min) info
3. Additions to the Agenda (1 min) info
  - A. Respect OB – Town Council wants to share this campaign slogan with us. **Will the board support that?** **Action**
4. Reports from Representatives (2 min each) info
5. Committee Reports (15 min)
  - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
    1. **Will the board approve Minutes from September 9, 2021?** **Action**
    2. **Will the board approve the financials for the month of August 2021?** **Action**
      - a. **Will the board accept the draft Audit for FY 21?** **Action**
    3. OB Oktoberfest – recap and many thanks to everyone who helped make it happen. info
    4. Discussion items
      - a. BID issues – BID Foundation – we had a meeting last month and the City said they were going to send out a survey of our members to see how we are doing. We asked to be a part of tailoring the survey to each BID. They didn't do that and apparently sent them out last week. info
      - b. MAD issues – City is still behind in getting our mgmt. contacts for the MAD. We can't submit for payments until they are caught up with the contracts. Info  
We went out to bid for our MAD contract, advertised, and contacted previous service companies. We received one bid back from Naturescape Services, Inc. His bid was for \$60,600 per year or \$5,050 per month. This uses up 87 percent of our assessments. We will use the other 11% for some sidewalk cleaning. **Will the board approve the 3 year contract with Naturescape?** **Action**  
*see attachment*
      - c. Review of bylaws – Tricia is the lead staff person – Joella and Beth are helping to review to make sure there are no impediments to getting members to serve on the board or be a member of the organization. Info
      - d. Inclusivity and Anti-Harassment policy. Tricia, Joella and Beth were going to look that over also and make suggestions.
      - e. Sidewalk Vending ordinance—updates info
      - f. Overnight parking lots at beach areas - we submitted our suggestions and questions but we have not heard back. info
      - g. Spaces as Places – proposed legislation <https://www.sandiego.gov/spaces-as-places>. We sent in our questions and asked for clarification. We haven't heard back.
      - h. OB Pier Working Committee updates (Denny, Barb, Mike A) - quarterly meetings with the whole group. Ralph Teyssier, Mark West meet with a smaller technical group every two weeks or so. Work has begun on the pier posts #61 and #62 according to Khota. info
      - i. OB Farmers Market – updates info
      - j. Updates regarding SDOG v. City of San Diego- Great news. info
      - k. Brown Act information – see attachment info
      - m. CAMS Open House Oct. 19<sup>th</sup> from 9am to 12pm Zoom with us at the office info
  - B. **Clean & Safe Program Committee** – (Matt Kalla) Info
    1. Community clean up Oct 30 thru Rest & Relax Realty and Service Kings
  - C. **Promotion Committee** – (CC Summerfield) info
  - D. **EV Committee report-** (Gary Gilmore) info
  - E. **Design committee** – (Mike Akey) Info
    1. Garland has been ordered. Bows have been ordered. 2 holiday replacement banners have been Ordered.
6. Adjourn

7. Upcoming events:

**California Main Street Virtual Conference**

Tuesday, October 19, 2021

9:00am-Noon

**October Sundowner**

Thursday, October 28, 2021

5:30pm

**OBMA Community Clean-Up**

Focusing on the BID

Saturday, October 30, 2021

8:00am-10:00am

**Holiday Decoration Prep**

Saturday, November 6, 2021

8:00am-10:00am

**Holiday Decoration Set-Up**

Saturday, November 20, 2021

8:00am-10:00am

**Shop Small**

Saturday, November 27, 2021

10:00am-6:00pm

**Holiday Decoration Tear Down**

Saturday, January 8, 2022

8:00am-10:00am

**Annual Awards Celebration**

Thursday, January 27, 2022

6:00pm-8:00pm

**Annual Marketing Breakfast**

Tuesday, February 2, 2022

8:00am-10:00am

**Farmers Market 30<sup>th</sup> Birthday Celebration**

Wednesday, April 6, 2022

4:00pm

Our Representatives:

- Report from Mayor Todd Gloria, Kohta Zaiser – [ZaiserK@sandiego.gov](mailto:ZaiserK@sandiego.gov) 925-408-9745
- Report from Assemblymember Chris Ward, [Rachel.granadino@asm.ca.gov](mailto:Rachel.granadino@asm.ca.gov) 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – [Jason.Weisz@sen.ca.gov](mailto:Jason.Weisz@sen.ca.gov) 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, [tmartinez@sandiego.gov](mailto:tmartinez@sandiego.gov) 619-236-7351 619-235-5281
- Report from Sean Karafin at [skarafin@sandiego.gov](mailto:skarafin@sandiego.gov)
- Report from OB Town Council – Scott Grace, [sgrace@gracelawpc.com](mailto:sgrace@gracelawpc.com)
- Report from Supervisor Nathan Fletcher - Emily Wier, [Emily.Wier@sdcounty.ca.gov](mailto:Emily.Wier@sdcounty.ca.gov) Community Representative - 619 531-5544 – also Aaron Burgess, [Aaron.burgess@sdcounty.ca.gov](mailto:Aaron.burgess@sdcounty.ca.gov)

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