



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Agenda – January 14, 2021 – Noon via Zoom

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (1 min) info
3. Additions to the Agenda (1 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization** (Barb Iacometti) **& Finance** (Mike Stifano)
 1. **Will the board approve Minutes from December 2020?** Action
 2. **Will the board approve the financials for November 2020?** Action
 3. US Bank will be our new bank. Transition over from Union Bank over the next few months. Info
 4. Conflict of Interest forms for board members. Last March all board members signed them. It is good practice to have each board member sign by March. We will email you all a form to sign and return to the office by the board meeting in March 2021. info
 5. Discussion items
 - a. BID Foundation Alliance- Info
 - b. MAD – Info
 - c. COVID assistance updates - PPP grants are available for 501c6 nonprofits, office has helped many local merchants apply for new stimulus grants. info
 - d. OB Farmers Market – updates – info
 - e. Sidewalk Vending ordinance— info
 - f. Updates regarding SDOG v. City of San Diego – still dormant info
 - g. Patent or trademark attorney – Nico Beccera – on hold for now info
 - h. Review Fiscal Year 2022 Budget Priorities from Council President Campbell info
 - B. **Clean & Safe Program Committee** Info
 1. Friends of OB Campaign update/use of funds info
 - C. **Promotion Committee** info
 1. Valentine’s Day promotions info
 2. Annual Awards Celebration videos and presentation info
 - D. **EV Committee report** info
 1. recap of EV seminar on Cares Act funding and reporting info
 - E. **Design committee** Info
 1. New project to paint trash cans and paint lids - \$1800.00 MAD will pay for ½ and FOB ½ info
 2. New garland and some bows needed for next year. 250 – 23” long garland pieces and 100 new bows (we have some good ones on hand). Two garland pieces and 2 bows per light post – 120 posts. We also need new clippers for cutting the zip ties.
6. **OBMA Events & Programs** (10 min)
 - A. Annual Awards Celebration - goes virtual on January 28, 2021
 - B. All Sundowners have been postponed indefinitely
7. Adjourn

Our Representatives:

- Report from Mayor Todd Gloria , Kohta Zaiser – ZaiserK@sandiego.gov 925-408-9745
- Report from Assemblymember Chris Ward, Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, tmartinez@sandiego.gov 619-236-7351 619-235-5281
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 Jmaggard@sandiego.gov or Sean Karafin at skarafin@sandiego.gov
- Report from Dave Martin, PLA representative – David@cleversandiego.com
- Report from OB Town Council – Scott Grace, sgrace@gracelawpc.com
- Report from Supervisor Nathan Fletcher - Emily Wier, Emily.Wier@sdcounty.ca.gov Community Representative - 619 531-5544 – also Aaron Burgess, Aaron.burgess@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.