

Clean & Safe Committee
Ocean Beach MainStreet Association
Committee Co-Chairs
Matt Kalla & Kyle Jaworski

AGENDA

Tuesday, December 15, 2020 – 8:30 a.m.

1868 Bacon St, Suite A ~ San Diego, CA 92107

ZOOM MEETING

OBMA Mission Statement:

To promote and support local business and economic vitality in the Ocean Beach Community

The Clean & Safe Committee's purpose is to educate merchants and promote a safe and clean environment throughout the Ocean Beach Business District

Introductions

Reminders:

- Please fill out a Letter of Authorization form for SDPD if you have not already. Take a couple to your neighboring businesses and get them to file one.
- City of San Diego - Get It Done App – has a new category called “Encampments”

Agenda

- Friends of OB Campaign – Update on #s
Reminder – Private security cannot patrol Veteran’s Plaza, Pier and/or Beaches
 - a) Ideas for promoting FOB Campaign in 2021
 - Send Friends of OB update to PLA for feature in newsletter focusing on the three pillars: Clean, Safe and Beautiful
 - Educate and let the community know the #s and progress
 - A barometer showing our progress on the website. Kristen Keltner will work with Josh Utley on this feature.
 - Adopt a block – power wash a block for \$600
 - Look into Smile through Amazon
 - FOB window flyers for businesses
 - b) Marketing materials are available for pick up at the OBMA office Monday thru Friday. Pick up flyers and share them with your neighbors.
 - Carol Ladiges and CC Summerfield picked up materials from the office in November. Thank you!
 - c) B2B Ambassadors for the following areas:
 - OBMA will reach out to B2B Ambassadors to provide next steps
 - 5000 Block Newport Ave. – Carol Ladiges
 - 4900 Block Newport Ave. – Ocean Gifts
 - 4800 Block Newport Ave. – Closet &/or Synergy
 - Surrounding areas in the BID off Newport Ave. – TBD
 - Santa Monica Ave. – OBBC
 - Voltaire Street – Dog Beach Dog Wash – Need to reach out and ask.

- Awards Celebration
 - Voting began on Monday, December 14th. Please vote.
- Keeping Ocean Beach Clean – Trash receptacles along Newport Avenue and surrounding areas.
- Update on foot of Newport Ave. and Veteran’s Plaza
- Sidewalk Power-Washing
 - EcoClean is power washing a block in December. Exact block and date is TBD.
- Sidewalk Vending Ordinance update
 - Meet with Jen Campbell’s office and passing a Sidewalk Vending Ordinance is a priority with the new administration.

Community Reports:

Police: -
 Lifeguards: NA
 Library:
 Park Rangers: NA
 Security: NA
 City Attorney: NA
 City Council: NA

Community Member Reports:

Community Questions – Input

- Discussion:

Ongoing Issues

Action Items:

- Photos are worth their weight in gold. Send pictures to Denny and she will forward to the City regarding drug problems, dealing, and encampments.
- Notify committee members about City Council hearing on the Vending ordinance.
- Contact Ralph Teyssier about the drawings for the auger installation at the pier parking lot entrance.

Clean & Safe Committee Goals for FY2021

- Main goal for the year is to roll out the Friends of OB Campaign and education the community and business members on the efforts and progress of this campaign/program.
 - Private Security 7 days a week for 8 hours each day. Approximate cost will be \$2,800/week, which is \$11,200 per month.

UPCOMING EVENTS

- Sundowners have been postponed for the time being

NEXT MEETING:

- **Clean & Safe Meeting on January 19, 2021 – OBMA Office/Zoom Meeting, 8:30am**