

Clean & Safe Committee

Ocean Beach MainStreet Association

Committee Co-Chairs
Kyle Jaworski, Matt Kalla and CC Summerfield

MEETING AGENDA

Tuesday, November 17, 2020 – 8:30 a.m.

1868 Bacon St, Suite A ~ San Diego, CA 92107
ZOOM MEETING

OBMA Mission Statement:

To promote and support local business and economic vitality in the Ocean Beach Community

The Clean & Safe Committee's purpose is to educate merchants and promote a safe and clean environment throughout the Ocean Beach Business District

Introductions

Reminders:

- Please fill out a Letter of Authorization form for SDPD if you have not already. Take a couple to your neighboring businesses and get them to file one.
- City of San Diego - Get It Done App – has a new category called “Encampments”

Agenda

- Friends of OB Campaign launched on Friday, September 18th
 - a) Website is up! A resources page will be added soon.
 - b) Ideas for FOB from October's Committee Meeting
 - Send Friends of OB update to PLA for feature in newsletter focusing on the three pillars: Clean, Safe and Beautiful
 - Educate and let the community know the #s and progress
 - Clean a block for \$600
 - Look into Smile through Amazon
 - FOB window flyers
 - Reminder – Private security cannot patrol Veteran's Plaza, Pier and/or Beaches
 - c) Marketing materials are available for pick up at the OBMA office Monday thru Friday. Pick up flyers and share them with your neighbors.
 - d) B2B Ambassadors for the following areas:
 - OBMA will reach out to B2B Ambassadors to provide next steps
 - 5000 Block Newport Ave. – Carol Ladiges
 - 4900 Block Newport Ave. – Ocean Gifts
 - 4800 Block Newport Ave. – Closet &/or Synergy
 - Surrounding areas in the BID off Newport Ave. – TBD
 - Santa Monica Ave. – OBBC
 - Voltaire Street – Dog Beach Dog Wash
 - Point Loma Ave. – Inn at Sunset Cliffs

- Awards Celebration
 - Clean & Safe Committee to nominate businesses for the Awards Celebration.
 - **Need list of nominees:**
 - Teresa Mallory for keeping both their storefronts clean (Nominated on 10/20/20)
- Keeping Ocean Beach Clean – Trash receptacles along Newport Avenue and surrounding areas.
- Update on foot of Newport Ave. and Veteran’s Plaza
- Sidewalk Power-Washing
 - 4900 block of Newport Avenue was power washed on 10/16 and 10/19
 - 5000 block of Newport Avenue will be power washed in November
- Sidewalk Vending Ordinance update – we still have no update
 - a) There will be some changes made to the Sidewalk Vending Act unknown when City Council will take a vote.
 - b) Committee members – we need photos and proof of the problems we are facing because the City is not getting it done

Community Reports:

Police: -
 Lifeguards:
 Library:
 Park Rangers:
 Security:
 City Attorney:
 City Council:

Community Member Reports:

Community Questions – Input

- Discussion:

Ongoing Issues

Action Items:

- Photos are worth their weight in gold. Send pictures to Denny and she will forward to the City regarding drug problems, dealing, and encampments.
- Notify committee members about City Council hearing on the Vending ordinance.
- Contact Ralph Teyssier about the drawings for the auger installation at the pier parking lot entrance.

Clean & Safe Committee Goals for FY2021

- Main goal for the year is to roll out the Friends of OB Campaign and education the community and business members on the efforts and progress of this campaign/program.
 - Private Security 7 days a week for 8 hours each day. Approximate cost will be \$2,800/week, which is \$11,200 per month.

UPCOMING EVENTS

- Sundowners have been postponed for the time being

NEXT MEETING:

- **Clean & Safe Meeting on December 15, 2020 – OBMA Office/Zoom Meeting, 8:30am**