

Clean & Safe Committee
Ocean Beach MainStreet Association
Committee Co-Chairs
Kyle Jaworski, Matt Kalla and CC Summerfield

MEETING AGENDA

Tuesday, September 15, 2020 – 8:30 a.m.

1868 Bacon St, Suite A ~ San Diego, CA 92107

ZOOM MEETING

OBMA Mission Statement:

To promote and support local business and economic vitality in the Ocean Beach Community

The Clean & Safe Committee's purpose is to educate merchants and promote a safe and clean environment throughout the Ocean Beach Business District

Introductions

Reminders:

- Please fill out a Letter of Authorization form for SDPD if you have not already. Take a couple to your neighboring businesses and get them to file one.
- City of San Diego - Get It Done App – has a new category called “Encampments”

Agenda

- Friends of OB Campaign will have soft roll out on Wed. 9/16/20
 - a) Website
 - b) Brown Marketing's efforts to support this campaign
 - c) Advertising through the Beacon and Point Loma-OB Magazine
 - d) Collateral is being produced and printed such as flyers and business cards
 - e) B2B Ambassadors for the following areas:
 - 5000 Block Newport Ave.
 - 4900 Block Newport Ave.
 - 4800 Block Newport Ave.
 - Surrounding areas in the BID off Newport Ave.
 - Voltaire Street
 - Point Loma Ave.
- Keeping Ocean Beach Clean – Trash receptacles along Newport Avenue and surrounding areas.
- Update on foot of Newport Ave. and Veteran's Plaza

- Sidewalk Vending Ordinance update – we still have no update
 - a) There will be some changes made to the Sidewalk Vending Act unknown when City Council will take a vote.
 - b) Committee members – we need photos and proof of the problems we are facing because the City is not getting it done.

Community Reports:

Police:
Lifeguards:
Library:
Park Rangers:
Security:
City Attorney:
City Council:

Community Questions – Input

- Discussion:

Ongoing Issues

Action Items:

- Photos are worth their weight in gold. Send pictures to Denny and she will forward to the City regarding drug problems, dealing, and encampments.
- Notify committee members about City Council hearing on the Vending ordinance.
- Contact Ralph Teyssier about the drawings for the auger installation at the pier parking lot entrance.

Clean & Safe Committee Goals for FY2021

- Main goal for the year is to roll out the Friends of OB Campaign and education the community and business members on the efforts and progress of this campaign/program.
 - Private Security 7 days a week for 8 hours each day. Approximate cost will be \$2,800/week, which is \$11,200 per month.

UPCOMING EVENTS

- Sundowners have been postponed for the time being

NEXT MEETING:

- Clean & Safe Meeting on October 20, 2020 – OBMA Office/Zoom Meeting, 8:30am