

**Economic Vitality Committee**

**January 8, 2020 noon**

**OBMA Office, 1868 Bacon St  
Chairperson – Gary Gilmore**

**OBMA Mission Statement:**

**To promote and support local business and economic vitality in the Ocean Beach community.**

**EV Committee Purpose:** To promote the best use of existing building, natural, and human resources to ensure the economic viability of Ocean Beach. This committee's focus is the economic well-being of the Ocean Beach business district, including business retention, business recruitment, and cost analysis studies.

**AGENDA**

1. **Updates/changes in community –**
  - a. Alicia Shapiro: Santa Monica Ave.
  - b. Gary Gilmore: Newport Ave. 4800 Block,
  - c. OBMA Staff: Newport Ave. 4900 & 5000 Block
  - d. Mark Schlesinger – South Bacon St.
  - e. Brant Long – Voltaire Ave.
  - f. Beth Wright – Cable St.
2. **Annual Awards Celebration** – we will need your help before, during and after the event on January 23, 2020.
3. **Sidewalk Vending Ordinance** update –there is some action on this.
  - a. There will be some changes made to the Sidewalk vending act if it ever gets to the City Council.
  - b. Committee members – we need photos and proof of the problems we are facing because the city is not getting it done.
4. **Spaces for rent** – Electric Chair is for rent – 1500 square feet, about \$5000 per month. Also there is another space – Apogee – that is also for rent. The two places can be combined.
5. **Overhead Lighting along Newport Avenue**
  - a. Overhead lighting along Newport Ave has been installed. All the lights are on. Yes!
  - b. Please report if the lighting is spotty or on at the wrong time.
  - c. Running into some issues with storms causing the strands to get jumbled.
6. **Holiday Decorations –**
  - a. Holiday decorations came down Saturday, January 4<sup>th</sup> . Many thanks to those who helped.
7. **Grants** – still need to research more grant opportunities. Items that need funding: trash receptacles for Newport Ave.; OB Security; graffiti clean ups; signs at the entrance to Newport Ave. and so on.
8. **Surveys** – once things calm down (end of February), what does this committee think of running some surveys about what our membership is wanting us to do? What programs or opportunities do our members want that would help them make their businesses successful?

(OVER)

### **Ongoing Programs and issues**

**Streets/Curb Condition:** stalled due to insurance/contractor issues

**Streetlights:** Installed. Remaining 30 streetlights were never installed. Abbott St. wiring/poles are too old, check back in 2 months. Ken Moss will have updated information for us.

**Non-MAD public improvements:** Some of the property owners have contributed funds for the light pole base replacements in the past. The price has gone up; still hoping to make additional repairs.

**Storefront Improvement Program** – no updates – still a viable option for storefronts.

**Get It Done App** – The City of San Diego’s app is an effective way to report problems.

**PROW program** – ongoing.

### **UPCOMING EVENTS**

- **Next Sundowner** is Thursday, February 27, at Belching Beaver from 5:30pm – 7:30pm.
- **Annual Awards Celebration** - January 23, 2020
- **Annual Marketing Breakfast** is Tuesday, February 4<sup>th</sup> at 7:30am for breakfast – program starts at 8am. and it will be held at Dirty Birds.

### **Committee Goals for the FY2020 Year:**

- 1) Curbs fixed
- 2) At least 8 businesses to participate in CDC Small Business Finance Loan Program
- 3) Promote OB with Small Business Saturday event – done
- 4) Replace public trash cans with lockable trash cans on Newport Ave.

- **Send reminder to Update Subcommittee Members**