



# Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

## Agenda – September 10, 2020 – Noon via Zoom

**Mission Statement:** To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (1 min) info
3. Additions to the Agenda (1 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
  - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
    1. **Will the board approve Minutes from August 2020?** Action
    2. **Will the board approve the financials for July 2020?** Action
    3. **Budget for FY21 – Will the board approve the budget for this year?** Action
    4. County Stimulus Grant – we have applied for \$9800 a grant. FYI
    5. We completed our Insurance audit – both workers comp and liability. FYI
    6. EOY Audit of our operations required by our contracts with the City. We have fulfilled the request for copies of checks and contracts. We expect the audit to be done by late September.
    7. Discussion items
      - a. BID Foundation Alliance- Info
      - b. MAD
      - c. Outdoor dining permits & retail PROW -updates info
      - d. OB Farmers Market – updates – info
      - e. Sidewalk Vending ordinance— nothing new info
      - f. Updates regarding SDOG v. City of San Diego – still dormant info
  - B. **Promotion Committee** info
    1. Parrot mascot to roll out for 2021
    2. Approve holiday ornament design
    3. Staff approved the press proof of the puzzle. Puzzles should arrive Nov. 1. Update on additional storage space for the puzzles.
  - C. **EV Committee report** info
    1. County Stimulus Grant – we have applied for \$9800 grant info
    2. MAD – all trash cans have been sanitized inside and out and around the bases. 5000 block will be power cleaned in September. info
  - D. **Design committee** Info
    1. Additional holiday bows ordered (100) Should ship within 30 days. info
  - E. **Clean & Safe Program Committee** Info
    1. Friends of OB launch to raise money for our clean & safe projects. Info
    2. **Will the board accept the goals for this committee for FY21** Action
      - o Main Goal for the year is to roll out the Friend of OB campaign
      - o Educate the community about OBMA's efforts and progress to ensure OB is Clean & Safe
        - Goal private security 7 days a week for 8 hours per day.
        - Approximate cost will be \$2,800/week, which is \$11,200/month
6. **OBMA Events & Programs** (10 min)
  - A. All Sundowners have been postponed indefinitely
  - B. OB Oktoberfest has been postponed until 2021.
7. Adjourn

Our Representatives:

- Report from Mayor Kevin Faulconer – 619-236-5980
- Report from Assemblymember Todd Gloria, [Michaela.valk@asm.ca.gov](mailto:Michaela.valk@asm.ca.gov) 619-645-3090

- Report from, State Senator Toni Atkins – Jason Weisz – [Jason.Weisz@sen.ca.gov](mailto:Jason.Weisz@sen.ca.gov) 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, [tmartinez@sanidiego.gov](mailto:tmartinez@sanidiego.gov) 619-236-7351 619-235-5281
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 [Jmaggard@sanidiego.gov](mailto:Jmaggard@sanidiego.gov) or Sean Karafin at [skarafin@sanidiego.gov](mailto:skarafin@sanidiego.gov)
- Report from Dave Martin, President of PLA – [David@cleversandiego.com](mailto:David@cleversandiego.com)
- Report from OB Town Council –
- Report from Supervisor Nathan Fletcher - Emily Wier, [Emily.Wier@sdcounty.ca.gov](mailto:Emily.Wier@sdcounty.ca.gov) Community Representative - 619 531-5544

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