



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Meeting Minutes – March 12, 2020 – Noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
 - A. Capt. Laura McLean
The beach team will be in place this summer. Getting ready for Memorial Day and July 4th
Additional resources have been implemented and the resources will continue to be given to Ocean Beach.
3. Additions to the Agenda (2 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
 1. Will the board approve Minutes from February 13, 2020? Action
M2A: Kyle Jaworski / 2nd: CC Summerfield / Abstain: Tevia Oskin / Approved: Yes
 2. Will the board approve the financials for Jan 2020? Action
M2A: Ron Marcotte / 2nd: Matt Kalla / Approved: Yes
 3. Denny's Report
 - a. MAD updates – Info
 - b. BID Foundation Alliance- info
 - c. CCSD grant FY20 – Councilperson Campbell has granted OBMA \$5,000 as an augmentation of our original FY20 grant amount. info
 - d. Board resolution approving: Action
M2A: CC Summerfield / 2nd: Ron Marcotte / Approved: Yes
 - Entering into / extending agreement with the City
 - Designating officer of the Corporation to sign the agreement, disbursement reconciliation report, requests for reimbursement and program reports
 - Board minutes indicating a board action to: approve entering into an agreement / extension existing agreement with the City
 - Designate an officer of the Corporation to sign: (Barbara and Mike Akey, Denny Knox)
 - the Agreement
 - disbursement reconciliation report
 - requests for reimbursement
 - program reports -
 - e. July 4th Fireworks contract - \$28,100 – we have received the contract. Please review the contract – Will the board approve this expenditure? Action
Table this item until April BOD Meeting
 - f. Sidewalk Vending ordinance- update from Conrad info
 - No update from the City of San Diego
 - g. Updates regarding SDOG v. City of San Diego – dormant info
 - No update on the lawsuit
 - h. SB1343 – all businesses with five or more employees require training employees in harassment prevention. Waiting for the State to provide online training. info
 - i. Conflict of Interest Policy. Review and all board members sign. info

- B. **Economic Vitality Committee** (Gary Gilmore) info
 - Results of Strategic Planning Survey
 - Complete you Letter of Agency

- C. **Clean & Safe Program** (Kyle Jaworski, CC Summerfield & Matt Kalla) info
 - Matt Kalla reviewed the Action Items from the Clean & Safe committee meeting

- D. **Promotion Committee** (Tevia Oskin) info
 - Street Fair Logo
 - Shop & Dine Promotion
 - Promo Committee is reviewing website pages
 - Potential new events – Spring Brew Hop and South OB Car Show

- E. **Design Committee** (Mike Akey) info
 - Phase 32 is completed and done
 - Ron Marcotte designed updated sign for welcome to Ocean Beach sign located at the corner of Newport Ave. and Sunset Cliffs Blvd.
 - Holding off on power washing the sidewalks on Newport Ave. because they are clean due to the consistent rain.

6. **OBMA Events & Programs** (10 min)

- A. **OB Farmers Market-** info
- B. **OBMA Sundowner** –next one is March 26, 2020 – OB Business Center Info
- C. **OB Street Fair & Chili Cook-Off** – June 27, 10-8pm – info

Next Street Fair Committee meeting is April 6, 2020 6pm at OBMA office.

 - Need new volunteers for Dawn Patrol and Transportation Coordinator

7. Other

8. Adjourn

Our Representatives:

- Report from Mayor Kevin Faulconer – 619-236-5980
- Report from Assemblymember Todd Gloria, Michaela.valk@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, tmartinez@sandiego.gov 619-236-7351 619-235-5281
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 jmaggard@sandiego.gov or Sean Sarafin at ssarafin@sandiego.gov
- Report from Dave Martin, President of PLA – David@cleversandiego.com
- Report from OB Town Council –
- Report from Supervisor Nathan Fletcher - Emily Wier, Emily.Wier@sdcounty.ca.gov Community Representative - 619 531-5544

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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