



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Agenda – January 9, 2020 – Noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
 1. SDPD Western Division Coffee with a Cop is Jan 16th from 9-10am.
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from December 12, 2019?** Action
 2. **Will the board approve the financials for Nov. 2019?** Action
 3. Denny's Report
 - a. MAD updates – Info
 - b. BID updates – working on the budget for BID funds for 2021 – **Will the board approve using the BID funds for Marketing/Promotions, decorations, beautification projects within the BID boundaries for FY21?** Action
 - c. BID Foundation Alliance- info
 - d. Budget – due to a number of factors –budget adjustment in February is coming info
 - e. Sidewalk Vending ordinance- update from Conrad info
 - f. Updates regarding SDOG v. City of San Diego – dormant info
 - B. **Clean & Safe Program (Kyle, CC & Matt) (meeting is on Jan 21 at 8:30am)** info
 1. Update from David Surwilo on the walking beach patrols
 - C. **Promotion Committee (Tevia Oskin)(Ron Marcotte)** info
 1. OB Street Fair logo in the works
 - D. **Design Committee (Mike Akey)** info
 1. New banner designs
 - E. **Economic Vitality Committee (Gary Gilmore)** info
6. OBMA Events & Programs (10 min)
 - A. **OB Farmers Market-** info
 - B. **OBMA Sundowner** –next one is February 27, 2020 Info
 - C. **Annual Awards Celebration** – January 23rd 6-8pm – we need full board participation! Info
 - D. **Annual Marketing Breakfast** – Feb. 4th from 7:30am to 10am at Dirty Birds info
 - E. **OB Street Fair & Chili Cook-Off** – June 27, 10-8pm info
7. Other
8. Adjourn

Our Representatives:

- Report from Mayor Kevin Faulconer – 619-236-5980
- Report from Assemblymember Todd Gloria, Michaela.valk@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Teddy Martinez, tmartinez@sandiego.gov 619-236-7351 619-235-5281
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 jmaggard@sandiego.gov or Sean Sarafin at ssarafin@sandiego.gov
- Report from Dave Martin, President of PLA – David@cleversandiego.com
- Report from OB Town Council – Scott Grace– sgrace@lawlh.com
- Report from Supervisor Nathan Fletcher - Emily Wier, Emily.Wier@sdcounty.ca.gov Community Representative - 619 531-5544

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.