



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Agenda – September 12, 2019 – Noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
 - A. PLA event in October 30, 2019. **Do we want to buy a table?** Action
 - B. Mayoral Debate – how many VIP seats do we want. Carpool? Topics & Questions Info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
 - 1. **Will the board approve Minutes from August 8, 2019?** Action
 - 2. **Will the board approve the financials for July 2019?** Action
 - a. Annual audit has begun
 - 3. Denny's Report
 - a. MAD updates – received the updated budget from L Ojeda for 2020 - (see attached) Info
 - b. BID updates – info
 - c. BID Foundation Alliance- special meeting on Sept 9 regarding Vendors issue info
 - d. **Will the board support proposed Sidewalk Vending ordinance as written?** Action
 - e. Updates regarding SDOG v. City of San Diego – dormant info
 - f. Sunset Cliffs Banner District – Next step - will go before City Council Info
 - g. Ralph Teyssier -the original drill bit auger to the right of the Neptune figures. He still has to make presentations to – OB Town Council, OB Planning Board and OBMA. Info
 - h. **Will the board support asking City to change rules regarding full audits for BIDs and MADs with very small budgets?** Action
 - i. Garage Sale put together by volunteer, Michele Amsterdam raised \$1100 for Clean & Safe info
 - B. **Clean & Safe Program** (Kyle, CC & Matt) info
 - 1. interesting stats from SDPD regarding the beach front area over the last few months.
 - C. **Promotion Committee** (Tevia Oskin) info
 - 1. **Will the board approve expenditure to put up lights all along Newport Ave?** Action
 - 2. Social Media Workshop Tuesday, October 3 at 9am-10am at WonderlandOB. info
 - D. **Design Committee** (Mike Akey) info
 - E. **Economic Vitality Committee** (Gary Gilmore) info
 - 1. RFPs – are out for gardening/landscaping and trash/sweeping/graffiti removal. According to Luis Ojeda – if we only occasionally do power washing and it doesn't cost over \$25,000, we can work without a contract and thus an RFP with our sidewalk power washer.
 - 2. CDC Loan Program at OB Hardware on September 17 at 8am. We need 6-8 businesses and interested parties to attend.
6. OBMA Events & Programs (10 min)
 - A. **OB Farmers Market-** info
 - B. **OBMA Sundowner** – September 26 at 5:30pm at Breakfast Republic put on by Pt. Loma Rotary Club Info
 - C. **OB Oktoberfest** –City Special event applications completed and pending approval. Event vendor applications are online. Brew Fest is on with almost all breweries involved. It will be held on Oct 12 from noon to 3pm. info
7. Other
8. Adjourn

Our Representatives:

- Report from Mayor Kevin Faulconer – 619-236-5980
- Report from Assemblymember Todd Gloria, Michaela.valk@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jen Campbell - Seamus Kennedy, skennedy@sandiego.gov 619-235-5281
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 Jmaggard@sandiego.gov
- Report from Dave Martin, President of PLA – David@cleversandiego.com
- Report from OB Town Council – Scott Grace– sgrace@lawlh.com
- Report from Supervisor Nathan Fletcher - Emily Wier, Emily.Wier@sdcounty.ca.gov Community Representative - 619 531-5544

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.