



Ocean Beach MainStreet Association

1868 Bacon Street, Suite A

Agenda – March 14, 2019 – Noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
 - A. The new Banner ordinance has been approved for the BID boundaries. BIDs can now oversee their banner programs without having to deal with the sign ordinances every time. **Will the board support asking the OB Planning Board to to support the expansion of the Ocean Beach BID banner district into the areas that we have designated?** (see page two) **Action**
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
 1. **Will the board approve Minutes from February, 2019?** **Action**
 2. **Will the board approve the financials for January 2019?** **Action**
 3. Denny's Report
 - a. MAD updates – info
 - b. BID updates – new banner ordinance in place
 - c. BID Foundation Alliance- **Does the board wish to renew membership for one year \$500?** **Action**
 - d. BID Contract with OBMA and City:
Will the Board approve entering into an agreement/extension of existing agreement with the City and designate an officer of the Corporation to sign: the Agreement, Disbursement reconciliation report, requests for reimbursement, and program reports? See authorized signatures form. **Action**
 - e. Fireworks contract – Will the board approve entering into a contract with SD Fireworks for the July 4th fireworks display? (need guarantee by City) **on hold**
 - f. Updates regarding SDOG v. City of San Diego – dormant
 - g. **Will the board approve sending a letter of support for Starbucks to change from its current configuration to a walk up only facility, close the lobby, no WiFi and no public bathroom?** **Action**
 - B. **Clean & Safe Program** (Kyle, CC & Matt) info
 - C. **Promotion Committee** (Tevia Oskin) info
 - D. **Design Committee** (Mike Akey) info
 - E. **Economic Vitality Committee** (Gary Gilmore) info
 1. Starbucks would like a letter of support for changing their layout and operations? **Will the board agree to writing a letter of support for Starbucks to make those changes.** **Action**
 2. **Will the board agree to support a letter to the Mayor, City Council, and City Attorney asking for them to come up with a legally defensible ordinance that would prohibit vehicular habitations in residential and neighborhood commercial areas of Ocean Beach?** See attached letter **Action**
6. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market** –(This month will be 2nd Wed) usually 1st Wed of each month fundraising opportunity FM drawing from 4- 6pm.. info
 - B. **OBMA Sundowner** next one is in March 28 - 5:30-7:30pm - OB Garden Cafe Info
 - C. **OB Street Fair & Chili Cook-Off Festival** June 22, 2019 – next committee meeting, Monday April 1, 2019 info
 1. Two Roots Brewing is our event sponsor.
 2. Finalized t-shirt design and logo
 3. Raglan – stage sponsor

7. Other
8. Adjourn

Our Representatives:

- Report from Anthony George, Mayor Kevin Faulconer – GeorgeA@sanidiego.gov 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Dr. Jenn Campbell - Seamus Kennedy, skennedy@sanidiego.gov 619-235-5281
- Report from Liz Studebaker, City of San Diego – phone 619-533-4561 ESTudebaker@sanidiego.gov
- Report from Jocelyn Maggard, City of San Diego – phone (619) 533-6339 Jmaggard@sanidiego.gov
- Report from Dave Martin, President of PLA – Dave@cleversandiego.com
- Report from OB Town Council – Mark Winkie, President 619-977-6430, Scott Grace– sgrace@lawlh.com
- Report from Emily Wier, Emily.Wier@sdcountry.ca.gov Community Representative for Nathan Fletcher - 619 531-5544

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.