



Ocean Beach MainStreet Association
 1868 Bacon Street, Suite A
Agenda – November 8, 2018 - Noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions – info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from Oct 11, 2018?** Action
 2. **Will the board approve the financials for September 2018?** Action
 3. Denny's Report
 - a. MAD updates – info
 - b. BID updates – info
 - c. BID Foundation Alliance- info
 - d. CAMSA – membership – new application and much higher costs for us. **Does the board want to continue to participate with CAMSA and NMSC?** Action
 - e. Updates regarding SDOG v. City of San Diego - dormant info
 - f. Still updating the employee handbook at this time info
 - g. Holiday Float for our 40th birthday – Michael Head and his band will be the float for us and we will cover the expense of the truck and decorations. **Is the board okay with the expenditure to have a float in the parade?** Action
 - B. **Clean & Safe Program (Public Safety Committee) (Kyle, CC & Matt)** info
Meets the week after the board meeting
 - a. CPPS grant from Lorie Zapf's office for Clean & Safe Program info
 - C. **Promotion Committee (Tevia Oskin)** info
 1. CicLOBias recap and discussion of survey we sent out info
 2. Holiday decorating – a must do for store owners. Info
 3. New concept for Annual OBMA Marketing Breakfast. Info
 - D. **Design Committee (Mike Akey)** info
 1. Holiday decorating – refurbishing on Nov. 10th at Craig's house at 7am. Will be installing the actual decorations Nov. 17th at 7am. We're hoping the whole board helps. info
 2. New LED lights being installed in commercial districts as we meet! Many thanks to Ken Moss for helping us to make this a reality. info
 - E. **Economic Vitality Committee (Gary Gilmore)** info
Meets the week after the board meeting
6. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market** – Need board members on 1st Wed of each month to help with the FM drawing from 4- 6pm info
 - B. **OBMA Sundowner** – recap of our 40th Birthday celebration. Info
 - C. **Holiday OBMA Sundowner** at Brown Marketing on December 6 from 5:30 to 7:30pm Info
 - D. Non OBMA Events: **Springboard West Music Festival - Jan 10-12, 2019** info
7. Other
8. Adjourn

Our Representatives:

- Report from Anthony George, Mayor Kevin Faulconer – GeorgeA@saniego.gov 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Lorie Zapf - Conrad Wear, Councilperson Lorie Zapf – bwear@saniego.gov 619-236-7351
- Report from Liz Studebaker, City of San Diego – phone 619-533-4561 EStudebaker@saniego.gov
- Report from Daichi Pantaleon, City of San Diego – phone 619-236-6607 DPantaleon@saniego.gov
- Report from Clark Anthony Burlingame, President of PLA – ClarkAnthony@cox.net
- Report from OB Town Council – Marin Green mgspace78@gmail.com 206-940-7377
- Report from Community Representative for Supervisor Ron Roberts - 619 531-5544

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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