



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA –April 13, 2017 noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min)
 - A. State Senator Toni Atkins info
 - B. Pam Komo, Sunshine Co has an issue she needs addressed info
4. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from March 9, 2017?** Action
 2. **Will the board approve the financials for Feb. 2017?** Action
 3. Board Elections begin in May with “Intent to Run” forms being made available. See page 2 for the board members with expiring terms. We are looking for a board member to call the expiring board members to find out if they want to run again or not. Who would like to take on that chore? Info
 4. **OB Scholarships – Does the OBMA want to award a \$500 scholarship again this year through OBCF?** Action
 4. Denny’s Report info
 - a. BID – I attended mandatory BID training regarding invoicing, 2nd Amendment, year-end close out. info
 - b. MAD updates - no new information. Annual MAD meeting is May 10 at noon. info
 - c. CCSD grant – we received a 3 info
 - d. CAMSA Conference – reports from some of the classes info
 - e. Newport Ave resurfacing finished. Curb problems remain that need to be addressed info
 - f. Electrical box at Bacon & Newport by Starbucks was replaced and the wiring upgraded by the City. If the box gets knocked over again, the OBMA will have to pay for the next one. We hired Zed Electric and they installed the bollard to protect it from cars and trucks.
 - g. Volunteer Appreciation Day by Lorie Zapf is Saturday April 21 – we nominated Julie Klein. Board members attending: Craig G. and Mary. Also Tracy & Denny info
 - B. **Public Safety Committee (Julie Klein & Mary Orem)** info
 1. Police Trailer – it has been recommended that we continue as we have been and renew the trailer rent for another 6 months. Julie & Craig G will be coordinating the repairs needed at this time. info
 - C. **Promotion Committee (Tevia Oskin)** info
 - D. **Design Committee (Mike Akey)** info
 - E. **Economic Vitality Committee (Gary Gilmore)** info
 1. We have a request from OSCCO to help him get the MAD dumpster moved back to the OB Pier parking lot as it would be a huge cost and time savings to have it closer to the area he is servicing.
 - F. **North OB Committee (Matt Kalla)** info
4. Reports from Representatives (2 min each) info
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market –** info
 - B. **OBMA Sundowner –** at The Pearl Hotel, Thurs., April 27, from 5:30-7:30pm info

- C. **Business Development Series** –
 - 1. recap of Health and Finance with Edward Jones on Thursday, March 2, info
 - 2. Social Media Workshop - Upcoming April 25th 8am at Wonderland info
- D. **OB Street Fair & Chili Cook-Off Festival** – June 24, 2017 info
Still working on the artwork.
- E. **2017 OB Fireworks** –Contract is signed info
- F. **March 11th - OB Community Cleanup** with Lorie Zapf and I Love a Clean San Diego info

7. Other

8. Adjourn

Our Representatives:

- Report from Anthony George, Mayor Kevin Faulconer – GeorgeA@sanidiego.gov 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@SEN.ca.gov 619-645-3090
- Report from Council District 2, Lorie Zapf - Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City of San Diego – phone 619-533-4561 EStudebaker@sanidiego.gov
- Report from Clark Anthony Burlingame, President of PLA –ClarkAnthony@cox.net
- Report OB Town Council –
- Report from Adrian Granda, Community Representative for Supervisor Ron Roberts - 619 531-5544
adrian.granda@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

OBMA Board Election Procedures 4-5-17

April Board meeting: Staff will ask one of the board members to contact all the board members with expiring terms and ask them if they want to run again.

May 1 & June 1: In the **May & June Newsletter** include this information -

1. *Intent to Run for the Board* forms.
2. Notify all members serving on standing committees that we will be having an Election. They can fill out *Intent to Run for the Board* form.
3. Only members in good standing who have earnestly served on one of our standing committees for at least a year will be eligible to run for a board seat.

June – (Friday before board meeting) Deadline for turning in the *Intent to Run for the Board* forms.

June - (last Friday of month – or it can be earlier)

- Send out a ballot to all members in good standing as of June 30, 2017 clearly indicating who is running for a 3 year board seat.
- Include fax number, email address and mailing address for returned ballots
- Include deadline in July 12, 2017 (day before the July Board Meeting). The July Board meeting will be our “Annual Election Meeting” which is open to the membership and where the votes are tallied.
- July Newsletter will explain all this.

July – (2nd Thursday in July) - hold the Annual Election Meeting to tally the votes. This will be during the July OBMA Board Meeting.

August – (2nd Thursday in August) - at the August board meeting, board members elect executive committee.

Board member terms expiring in July 2017:

July 2017 Barbara Iacometti

July 2017 Craig Gerwig

July 2017 Chris Wilmot

July 2017 Matt Kalla

July 2017 Tevia Oskin