



Ocean Beach MainStreet Association  
Board of Directors Meeting OBMA  
Office – 1868 Bacon St., Suite A  
**AGENDA –Mar 9, 2017 noon**

**Mission Statement:** To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
  - A. Program from SDSU to help small businesses.
4. Committee Reports (25 min)
  - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
    1. **Will the board approve Minutes from February 9, 2017?** Action
    2. **Will the board approve the financials for Jan 2017?** Action
    3. Denny's Report info
      - a. BID – Annual BID submission for our 2018 contracts needs the following: Action
        1. Approve entering into an amendment to the agreement with the City (if needed)
        2. Designating an officer of the Corporation to sign:
          - The amendment (if needed) – Barb & Denny
          - Disbursement reconciliation report/requests for reimbursement - Julie & Barb
          - Program reports – Denny
          - Primary person to sign contracts and amendments - Denny
      - b. MAD updates - no new information. Annual MAD meeting is May 10 at noon. info
      - c. CCSD grant was submitted on Saturday, Feb. 26<sup>th</sup> by Susan James info
      - d. CAMSA Conference – recap info  
CAMSA 2016 reporting completed on March 3<sup>rd</sup> and submitted info
      - e. Newport Ave resurfacing – update – scheduled resurfacing is Mar.9 & 10. info
    - B. **Public Safety Committee (Julie Klein & Mary Orem)** info
      1. **Police Trailer –Will the board keep it or not since it is not being used as much because we now have cameras along the waterfront.** Action  
The cost to OBMA is approximately \$500 per month plus occasional repairs that we need to fund. The trailer needs a lot of TLC right now and before we launch into an expensive project we need to weigh the pros and cons.
      2. **Does the board want to re-allocate those funds to our other public safety needs?** Action
    - C. **Promotion Committee (Tevia Oskin)** info
      1. Directory deadline is NOW. We have room for a few more ads but we need to finalize and print the directory. Distribution – our best alternative for door to door distribution is using the same people who distribute the Beacon. We will need to use volunteers and staff to distribute to all the multi-unit apartments and condos. info
    - D. **Design Committee (Mike Akey)** info
    - E. **Economic Vitality Committee (Gary Gilmore)** info
    - F. **North OB Committee (Matt Kalla)** info
  4. Reports from Representatives (2 min each) info
  5. OBMA Events & Programs (10 min) info
    - A. **OB Farmers Market –** info
    - B. **OBMA Sundowner –** at Details SalonSpa on March 23 from 5:30-7:30pm info
    - C. **Business Development Series –**

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| 1. | recap of Health and Finance with Edward Jones on Thursday, March 2,                              | info |
| 2. | Social Media Workshop - Upcoming April 25 <sup>th</sup> 8am at Wonderland                        | info |
| D. | <b>OB Street Fair &amp; Chili Cook-Off Festival</b> – June 24, 2017                              | info |
|    | City special event permit went in on 2-17-17,  |      |
| E. | <b>2017 OB Fireworks</b> –Contract is signed   | info |
| F. | <b>March 11<sup>th</sup> - OB Community Cleanup</b> with Lorie Zapf and I Love a Clean San Diego | info |

7. Other

8. Adjourn

Our Representatives:

- Report from Anthony George, Mayor Kevin Faulconer – [GeorgeA@sanidiego.gov](mailto:GeorgeA@sanidiego.gov) 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez [Adriana.Martinez@asm.ca.gov](mailto:Adriana.Martinez@asm.ca.gov) 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – [Jason.Weisz@SEN.ca.gov](mailto:Jason.Weisz@SEN.ca.gov) 619-645-3090
- Report from Council District 2, Lorie Zapf - Conrad Wear, Councilperson Lorie Zapf – [bwear@sanidiego.gov](mailto:bwear@sanidiego.gov) 619-236-7351
- Report from Liz Studebaker, City of San Diego – phone 619-533-4561 [EStudebaker@sanidiego.gov](mailto:EStudebaker@sanidiego.gov)
- Report from Clark Anthony Burlingame, President of PLA –[ClarkAnthony@cox.net](mailto:ClarkAnthony@cox.net)
- Report OB Town Council –
- Report from Adrian Granda, Community Representative for Supervisor Ron Roberts - 619 531-5544  
[adrian.granda@sdcounty.ca.gov](mailto:adrian.granda@sdcounty.ca.gov)

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

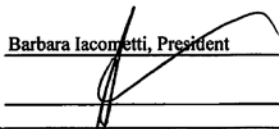
To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.

**CITY OF SAN DIEGO  
FY 2018 AUTHORIZED SIGNATURES**


Please provide the information listed below to certify the designated individuals authorized to sign documents on the agency's behalf. **Self-certification is not acceptable, a second signature is required. Please submit a new form each time any of the listed information is revised during this contract period.**

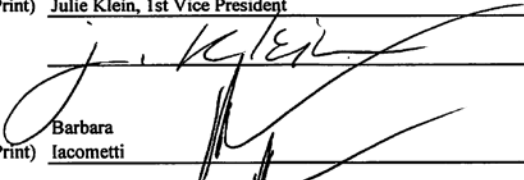
**BID:** Ocean Beach Business Improvement District - Ocean Beach MainStreet Association

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<b>AGENCY BOARD CHAIR/PRESIDENT CERTIFICATION OF DESIGNATED INDIVIDUALS AUTHORIZED TO SIGN DOCUMENTS ON THE AGENCY'S BEHALF, AS SUBMITTED ON THIS FORM</b>	
NAME/TITLE: (Print)	<u>Barbara Iacometti, President</u>
SIGNATURE:	

<b>PRIMARY PERSON AUTHORIZED TO SIGN CONTRACTS AND AMENDMENTS</b>	
NAME/TITLE: (Print)	<u>Denny Knox, Executive Director</u>
SIGNATURE:	

<b>PRIMARY PERSON AUTHORIZED TO SIGN PROGRAMMATIC REPORTS AND SCOPE ADJUSTMENT REQUESTS</b>	
NAME/TITLE: (Print)	<u>Denny Knox, Executive Director</u>
SIGNATURE:	

<b>PRIMARY AND SECONDARY BOARD OFFICER AUTHORIZED TO SIGN RECONCILIATIONS/REQUESTS FOR PAYMENT AND BUDGET ADJUSTMENT REQUESTS</b>	
NAME/TITLE: (Print)	<u>Julie Klein, 1st Vice President</u>
SIGNATURE:	
NAME/TITLE: (Print)	<u>Barbara Iacometti</u>
SIGNATURE:	