



Ocean Beach MainStreet Association  
Board of Directors Meeting OBMA  
Office – 1868 Bacon St., Suite A  
**AGENDA – December 14, 2017 noon**

**Mission Statement:** To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
  - A. Organization (Barb Iacometti) & Finance (Mike Stifano)**
    1. **Will the board approve Minutes from Nov 9, 2017?** Action
    2. **Will the board approve the financials for Oct?** Action
    3. Proposal to renew contract with Community Crops for the OB Farmers Market. **Will the Board support the renewal of the new contract?** Action
    4. Thank you to all the judges for the Storefront Decorating Contest: Mike Akey, Joey Jubran, Shannon Brown, and Alicia Shapiro. It was a lot of work. Info
    5. Update: changes for the OB Street Fair & Chili Cook-Off Festival – Many thanks to Adrian Granda and Ron Roberts for their support for the Chili Cook-Off portion of the event. info
    6. Denny's Report
      - a. MAD updates - info
      - b. BID updates – info
      - c. Updates regarding SDOG v. City of San Diego and latest information info
      - d. OBMA Marketing Breakfast on January 9, 2018 at Wonderland. Do any board members want to have marketing analytics done on your business so that we can use them at the event to help other businesses improve their marketing efforts? Info
      - e. OBMA Annual Awards Dinner –Event date is Thursday, January 25, 2018. We've got a few table sponsorships available Info
      - f. Switched to Elavon for our office credit card processing. Info
      - g. CAMSA Conference – Feb 21<sup>st</sup> – 23<sup>rd</sup> in Pleasanton, CA (Bay area). Update on the cost to fly board members there. Who is planning on going? Info
      - h. 2018 is the 40<sup>th</sup> birthday of the OBMA and we will be celebrating it all year long. Info
  - B. Public Safety Committee (Julie Klein & Mary Orem)** info
  - C. Promotion Committee (Tevia Oskin)** info
  - D. Design Committee (Mike Akey)** info
  - E. Economic Vitality Committee (Gary Gilmore)** info
  - F. North OB Committee (Matt Kalla)** info
6. OBMA Events & Programs (10 min) info
  - A. OB Farmers Market –** info
  - B. OBMA Sundowner –** None in January Info
  - C. Holiday Decorations in BID –** removal is January 6, 2018 at 7am.
  - D. OBMA Marketing Breakfast - January 9, 2018** info
  - E. OBMA Annual Meeting & Awards Celebration, January 25, 2018 6pm to 8pm** info
7. Other
8. Adjourn

## Our Representatives:

- Report from Anthony George, Mayor Kevin Faulconer – [GeorgeA@saniego.gov](mailto:GeorgeA@saniego.gov) 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez [Adriana.Martinez@asm.ca.gov](mailto:Adriana.Martinez@asm.ca.gov) 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – [Jason.Weisz@sen.ca.gov](mailto:Jason.Weisz@sen.ca.gov) 619-645-3133
- Report from Council District 2, Lorie Zapf - Conrad Wear, Councilperson Lorie Zapf – [bwear@saniego.gov](mailto:bwear@saniego.gov) 619-236-7351
- Report from Liz Stuebaker, City of San Diego – phone 619-533-4561 [EStuebaker@saniego.gov](mailto:EStuebaker@saniego.gov)
- Report from Daichi Pantaleon, City of San Diego – phone 619-236-6607 [DPantaleon@saniego.gov](mailto:DPantaleon@saniego.gov)
- Report from Clark Anthony Burlingame, President of PLA – [ClarkAnthony@cox.net](mailto:ClarkAnthony@cox.net)
- Report from OB Town Council – Marin Green [mgspace78@gmail.com](mailto:mgspace78@gmail.com) 206-940-7377
- Report from Adrian Granda, Community Representative for Supervisor Ron Roberts - 619 531-5544  
[adrian.granda@sdcounty.ca.gov](mailto:adrian.granda@sdcounty.ca.gov)

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.