



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – November 9, 2017 noon

Mission Statement: To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (2 min) info
4. Reports from Representatives (2 min each) info
5. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from Oct 12, 2017?** Action
 2. **Will the board approve the financials for Sept?** Action
 3. Audit review from Jere Batten. **Will the board accept the Audit? Will the board accept the 990 Tax Return?** Action
 4. Tabled from last month:
OB Elementary School PTA is looking for support from the businesses including OBMA. See attached letter. They need to raise \$6,000 more than last year. **Does the board want to make a Contribution to the PTA? If so, how much?** Action
 5. We need judges for the Storefront Decorating Contest. *Who will volunteer?* info
 6. Denny's Report info
 - a. MAD updates - info
 - b. BID updates –
 - c. Updates regarding SDOG v. City of San Diego and latest notice info
 - d. OBMA Annual Awards Dinner – Major sponsor will be \$1500 – we have secured an event sponsor – Union Bank and Elavon. Event date is Thursday, January 25, 2018. Info
 - e. Switched to Elavon for our credit card processing. Info
 - f. **Will the board approve applying for FY19 Creative Communities San Diego request for qualifications?** Action
 - g. CAMSA Conference – Feb 21st – 23rd in Pleasanton, CA (Bay area). **Does the board want to commit to going to the conference this year?** Action
 - B. **Public Safety Committee (Julie Klein & Mary Orem)** info
 1. Julie wants to schedule a meeting with NPS for a review of the program. Info
 2. **Will the board support continuing the NPS contract for another 6 months?** Action
 - C. **Promotion Committee (Tevia Oskin)** info
 1. Small Business Sat/Shop Small info
 2. Rest of the holiday plans
 - D. **Design Committee (Mike Akey)** info
 1. Sea Gods sculpture discussion about bike racks/plants - info
 2. New banner ideas for 2018 info
 3. Cleaning on 11-11 at 7am and putting up the holiday decorations on 11-18-17. Who can help with both dates and one date? info
 - E. **Economic Vitality Committee (Gary Gilmore)** info
 - F. **North OB Committee (Matt Kalla)** info
6. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market –** info
 - B. **OBMA Sundowner –** next Sundowner will be in December at Info

- C. **OB Restaurant Walk**, Nov 14, 2017 5-9pm (OBMA does all leg work, OBTC raises the funds for the Toy & Food Drive.) info
- D. **OBMA Marketing Breakfast - January 9, 2018** info
- E. **OBMA Annual Meeting & Awards Celebration**, January 25, 2018 6pm to 8pm info

- 7. Other
- 8. Adjourn

Our Representatives:

- Report from Anthony George, Mayor Kevin Faulconer – GeorgeA@sandiego.gov 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Lorie Zapf - Conrad Wear, Councilperson Lorie Zapf – bwear@sandiego.gov 619-236-7351
- Report from Liz Studebaker, City of San Diego – phone 619-533-4561 Estudebaker@sandiego.gov
- Report from Clark Anthony Burlingame, President of PLA – ClarkAnthony@cox.net
- Report from OB Town Council – Marin Green mgspace78@gmail.com 206-940-7377
- Report from Adrian Granda, Community Representative for Supervisor Ron Roberts - 619 531-5544
adrian.granda@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.



October 2017

Dear Local OB Business,

The Ocean Beach Elementary PTA is hosting our annual JOG-A-THON for the 2017/18 school year on January 19th, 2018.

This event serves as the primary fundraiser for our stellar Arts Program, which brings visual and performing art to all students and all grade levels. We rely on grants, fundraisers and parent donations to cover the costs. We are hoping that you might be able to help too.

This year we received a grant (from Arts For Learning) for \$18,000. In order to receive this grant, the PTA must MATCH this amount.

We are hoping that community-centered businesses like yours will help support the school by making a donation. Your business donation will bring us closer to matching the grant. All proceeds raised from the event will go directly toward Ocean Beach Elementary's award winning Arts Program. With thanks, we will highlight Your Business at the Jog-a-thon to show you are a valued contributor!

You can support OB Elementary by:

1. Donating a pledge amount for every lap run by (a certain class/grade, the top 10 runners, all runners). OR
2. Donating a flat amount, towards the general fundraising goal.

To make your tax-deductible donation, please contact us at obeptacommunitybuilders@gmail.com

We will gladly come to pick up your donation and any literature you'd like us to share at the event. Our Tax ID number is 03-046-2303 for your tax-deductible donation.

Thank you for being a part of making our community stronger for generations to come!

With gratitude,

Andrea Vasquez-Villalobos
OBE PTA Community Builders
858-228-0015
obeptacommunitybuilders@gmail.com