Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – October 12, 2017 noon

<u>**Mission Statement:**</u> To promote and support local business and economic vitality in the Ocean Beach community.

1. Introductions -   info

2. Public Comment (2 min)   info

3. Additions to the Agenda (5 min)   info

4. Reports from Representatives (2 min each)   info

5. Committee Reports (25 min)
   A. Organization (Barb Iacometti) **& Finance** (Mike Stifano)
      1. **Will the board approve Minutes from Sept 14, 2017?**   **Action**
      2. **Will the board approve the financials for Aug?**   **Action**
      3. OB Elementary School PTA is looking for support from the businesses including OBMA. They need to raise $6,000 more than last year. **Does the board want to make a Contribution to the PTA? If so, how much?**   **Action**
      4. Tevia had her baby - Zosha   info
      5. OBTC is having their Annual Awards Dinner October 17 at 5:30 at Wonderland. If you want to attend, please let Denny know.   info
      5. Denny's Report   info
         a. MAD updates -   info
         b. BID updates – the BID Alliance has formed a committee that will recommend to the City that they rewrite the banner ordinance so that it makes more sense and is less cumbersome. Denny is on that committee.   info
         b. Updates regarding SDOG v. City of San Diego   info
         c. Annual Awards Dinner – Major sponsor will be $1500 – we are looking for a local business to sponsor the event and 8 more Table Sponsors at $125 each. Event date is Thursday, January 25, 2018.   info

   B. Public Safety Committee (Julie Klein & Mary Orem)   info
         a. Julie wants to schedule a meeting with NPS for a review of the program.   info

   C. Promotion Committee (Tevia Oskin)   info
      1. Small Business Sat/Shop Small   info
      2. Rest of the holiday plans
      3. New rep for CityBeat

   D. Design Committee (Mike Akey)   info
      1. Sea Gods sculpture
      2. order more cribs
      3. New banners

   E. Economic Vitality Committee (Gary Gilmore)   info
      1. Six month review of OSCCO & Naturescape complete with a "to do" list for each   info
      2. ASLA Grant opportunity for $5000 was submitted and we are waiting to hear if we might have received a grant in mid October.   info
      3. Sea Gods sculpture area by the pier parking lot. What type of use?   info

   F. North OB Committee (Matt Kalla)   info

6. OBMA Events & Programs (10 min)   info
   A. **OB Farmers Market** –   info
   B. **OBMA Sundowner** – October Sundowner Bird's Surf Shed hosted by Catrina Russell and Surfrider Pizza   info
   D. **OB Restaurant Walk**, Nov 14, 2017 5-9pm (OBMA does all leg work, OBTC raises the funds

for the Toy & Food Drive.)   info
   E.   **OBMA Annual Meeting &Awards Celebration**, January 25, 2018 6pm to 8pm   info

7. Other

8. Adjourn

Our Representatives:
- Report from Anthony George, Mayor Kevin Faulconer – GeorgeA@sandiego.gov 619-236-5980
- Report from Assemblymember Todd Gloria, Adriana Martinez Adriana.Martinez@asm.ca.gov 619-645-3090
- Report from, State Senator Toni Atkins – Jason Weisz – Jason.Weisz@sen.ca.gov 619-645-3133
- Report from Council District 2, Lorie Zapf - Conrad Wear, Councilperson Lorie Zapf – bwear@sandiego.gov 619-236-7351
- Report from Liz Studebaker, City of San Diego – phone 619-533-4561   EStudebaker@sandiego.gov
- Report from Clark Anthony Burlingame, President of PLA –ClarkAnthony@cox.net
- Report from OB Town Council – Marin Green mgspace78@gmail.com 206-940-7377
- Report from Adrian Granda, Community Representative for Supervisor Ron Roberts - 619 531-5544