



Ocean Beach MainStreet Association  
Board of Directors Meeting OBMA  
Office – 1868 Bacon St., Suite A  
**AGENDA - January 8, 2015 noon**

1. Introductions info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
  - A. OB Farmers Market
  - B. Business Development Series – Jan 11 at 8am at
  - C. OBMA Sundowner
  - E. OB Street Fair – June 27, 2015
6. Committee Reports (25 min)
  - A. Organization (Barb Iacometti) & Finance (Mike Stifano)
    1. Will the board approve Minutes from Dec. 11<sup>th</sup>, 2014? Action
    2. Will the board approve Financial Reports for November 2014? Action
    3. Will the board approve applying for iCommute Bike Month Mini Grant Program? Action
    4. Next Executive board meeting (Barb Iacometti) info
    5. Denny's Report info
      - a. BIDC update
      - b. MAD update
      - c. Coastal Payroll
      - d. Staff Goal for the New Year – simplify programs and projects.
  - B. Crime Prevention Committee (Julie Klein & Mary Orem)
    1. Future of the OB Security Program – Staff needs extra help to run this program. Will Anyone on the board be willing to help by contacting merchants on a regular basis? Action
    2. Grant for the OB Security Program was approved by City Council info
    3. Urban Core & other agencies - does the board want to form a relationship with them Action
  - C. Promotion Committee (Tevia Oskin) Info
    1. OB Directory – deadline extension Info
    2. No meeting in January because of Business Dev Series
  - D. Design Committee (Mike Akey) *no meeting in January* Info
    1. Holiday Decorations Info
    2. Mural placements Info
    3. Fencing for planters on Newport Ave. – getting pricing Info
    4. Signage at entrance to Pier (OBCF) Info
  - E. ER Committee (Gary Gilmore) info
    1. Meeting is next week
    2. Issues we are looking to take care of: Reducing Street Sweeping hours, LED lights in commercial areas to replace yellow lights, reducing signage clutter in commercial areas for parking, no parking, getting pot holes fixed, getting Newport Ave. paved and so on, etc.
  - F. OBHG (Dave Martin & Mike Zouroudis) *no meeting this month.* info
7. Other Announcements
8. Adjourn

## Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – [JLy@sanidiego.gov](mailto:JLy@sanidiego.gov)
- Report from Roberto Alcantar, State Senator Marty Block – [Roberto.Alcantar@Sen.CA.gov](mailto:Roberto.Alcantar@Sen.CA.gov) 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – [Rachel.gregg@asm.ca.gov](mailto:Rachel.gregg@asm.ca.gov) 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – [bwear@sanidiego.gov](mailto:bwear@sanidiego.gov) 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 [Estudebaker@sanidiego.gov](mailto:Estudebaker@sanidiego.gov)
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 [robert.jackson@sothebysrealty.com](mailto:robert.jackson@sothebysrealty.com)
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 [melaniewilliams013@gmail.com](mailto:melaniewilliams013@gmail.com)
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544  
[melanie.wilson@sdcounty.ca.gov](mailto:melanie.wilson@sdcounty.ca.gov)