



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA –September 10, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market-**
 - B. **OBMA Sundowner** – next sundowner is Inn At Sunset Cliffs hosted by OBCF.
Thursday Sept 24 from 5:30pm to 8:00pm.
 - C. **OB Oktoberfest** – October 9th and 10th (Friday and Saturday) – will be adding a raffle to Oktoberfest.
 - D. **OBMA Annual Awards Celebration** – October 22nd Thursday from 6pm to 8pm. All board members are required to attend. Thank you.
6. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from August 13, 2015?** Action
 2. **Will the board approve Financial Reports for July 2015** Action
 3. Executive board meeting (Barb Iacometti)update info
 - a. board members should help recruit new committee members for ER & Design
 - b. send deposit to landlady of \$100 to secure next available garage/storage area
 - c. CAMSA Conference – Feb. 24-26th in Oceanside. **How many board members think that they will be able to attend?** Action
 4. Denny's Report info
 - a. BID update – nothing new
 - b. MAD update - nothing new info
 - B. **Crime Prevention Committee (Julie Klein & Mary Orem)** dark in Sept Info
 1. OB Security Program – Julie, Mary, Chris and Mike S volunteered to review RFPs from Companies who responded to our notice. We would like the contract ready to go by 9-16-15. Since the board already approved the expenditure, the subcommittee will pick the company that seems the best for a 3 month trial period (last quarter of 2015).
 - C. **Promotion Committee (Tevia Oskin)**
 1. New Products - 2015 Holiday ornament
 2. Pier Puzzle – ordered. Sales of 17 ads on the insert will be soon.
 3. Pier design for 2016 is in the works and will be used for banners, posters, ornament coming soon.
 4. Holiday advertising and promo. Theme Joy to the Sea.
 - D. **Design Committee (Mike Akey)** Info
 1. Holiday Decorations –ordered Info
 2. Mural placements - for Street Fair murals this year – one is up and is being installed on Mallory's building this week. Info
 3. Ashley Lewis is designing new banners for light poles for the 50th birthday of the OB Pier Info
 4. Bikes – Bikes are in and seem to be used frequently. info

E. ER Committee (Gary Gilmore)

Info

1. Discussion about structure of this committee.
2. Street sign changes

7. Other Announcements

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544 melanie.wilson@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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