



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – August 13, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
Zachariah Zelin had his Toyota towed from Street Fair and wants his money back. He said there were no tow signs anywhere. The SDPD noted that one tow sign was 5' from his car. **Action**
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market-**
 - B. **OBMA Sundowner** – next sundowner is Wonderland, 5083 Santa Monica Ave.
Thursday July 23 from 5:30pm to 7:30pm.
 - C. **OB Street Fair** – June 27, 2015 – *recap*
 - D. **OB Fireworks off the OB Pier** – We received \$8000 grant from the County . All the paperwork due to the Water Authority has been filed to comply with the clean water requirements.
 - E. **Lifeguard Relays** follow up
 - F. **OB Oktoberfest** – October 9th and 10th (Friday and Saturday) – will be adding a raffle to Oktoberfest.
 - G. **OBMA Annual Awards Celebration** – October 22nd Thursday from 6pm to 8pm. All board members are required to attend. Thank you.
6. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from July 9th, 2015?** **Action**
 2. **Will the board approve Financial Reports for June 2015 and year end** **Action**
Will the board approve the Budget for FY15-16? **Action**
Will the board approve the expenditure of approx. \$2300 for new generator for FM? **Action**
 3. Executive board meeting (Barb Iacometti)update info
 4. Denny's Report info
 - a. BID update – Cory Briggs – see closed session
 - b. MAD update - we will need to replace trash cans. We're down to 31. info
 - c. OBMA Elections: Board will vote on officers info
 - B. **Crime Prevention Committee (Julie Klein & Mary Orem)** Info
 1. OB Security Program – Julie, Mary, Chris and Mike S volunteered to work researching other security companies with Mike S.
 2. Tagging issues (OB Sign) are out of control. Info
 - C. **Promotion Committee (Tevia Oskin)**
 1. Street Fair – Brown Marketing outstanding job for the OBMA
 2. New Products - plans are in the works like ornament, key chains and cards were discussed.
 3. Puzzle for 2016 50th birthday of the pier – some progress.
 4. Pier design for 2016 is in the works and will be used for banners, posters, ornament coming soon.
 5. Sept meeting will figure out the Holiday advertising and promo.
 - D. **Design Committee (Mike Akey)** Info
 1. Holiday Decorations –no news Info
 2. Mural placements - for Street Fair murals this year – one is up and one will be installed soon. Info

3. Will contact Ashley Lewis for new banner designs for light poles for the 50th birthday of the OB Pier Info
 4. Fencing for planters on Newport Ave. – 4 fence replacements are being installed and 4 more have been ordered. Landscaping company will touch up fences as they get scraped or damaged. Info
 5. Bikes – Bikes are in and seem to be used frequently. info
- E. ER Committee** (Gary Gilmore) Info
1. Issues: cover plates are missing on light poles. The wrong street sweeping signs were installed on some of the streets in commercial district. Reducing Street Sweeping hours, LED lights in commercial areas to replace yellow lights, reducing signage clutter in commercial areas for parking, no parking, getting pot holes fixed, getting Newport Ave. paved, etc. Info
 2. Discovered two leaks in the water lines. One has been fixed. We will keep the water off Where the other leak is for a number of months and probably fix it later on this year. Info

Adjourn General Meeting for Closed Session.

CLOSED SESSION: for discussion with our attorneys pursuant to Section 54957 Ralph M Brown Act **Action**

Reconvene/ Call to order

F. Report Action taken in closed session **Action**

7. Other Announcements

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 EStudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544 melanie.wilson@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.