



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – July 9, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
 - A. 1st Responders Picnic expenses & Income. **Will the board approve payment of \$250 based on the attached accounting from OBTC?** **Action**
 - B. Assembly Bill 718 which will prohibit local agencies from enforcing laws and ordinances regarding the act of people sleeping or resting in a lawfully parked motor vehicle. This bill, if passed, could negatively impact downtowns and business districts by encouraging human habitation, sleeping and resting in cars. **Does the Board want to discuss this and will the board want to oppose this legislation put forward by Assembly Member Kansen Chu?** A very similar bill was floated in the Assembly and lacked support. This is a re-write as I understand it. **Action**
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market-**
 - B. **OBMA Sundowner** – next sundowner is at Culture Brewing, 4845 Newport Avenue with Mad Munch Grilled Cheese on Thursday July 23 from 5:30pm to 7:30pm.
 - C. **OB Street Fair** – June 27, 2015 – *recap*
 - D. **OB Fireworks off the OB Pier** – July 4, 2015 *recap*. Quite a bit has been raised by OBCF.
 - E. **Lifeguard Relays** on August 6
 - F. **OB Oktoberfest** – October 9th and 10th (Friday and Saturday)
 - G. **OBMA Annual Awards Celebration** – October 22nd Thursday from 6pm to 8pm. All board members are required to attend. Thank you.
6. Committee Reports (25 min)
 - A. **Organization** (Barb Iacometti) & **Finance** (Mike Stifano)
 1. **Will the board approve Minutes from June 11, 2015?** **Action**
 2. **Will the board approve Financial Reports for May 2015?** **Action**
Will the board approve recommendation regarding minimum expenses authorized for Executive Director to spend outside of the budget for non-assessment funds? **Action**
 3. Executive board meeting (Barb Iacometti) update info
 4. **Changes to OBMA's bylaws regarding electronic transmission** **Action**
C. Klein is looking over it – basically has to do with voting for board members at the annual election or conducting a survey through one of the online platforms.
 5. **Employee manual developed by Coastal Payroll** Will the board approve of the new employee manual dated 7-1-15. **Action**
 6. Denny's Report info
 - a. BID update –
 - 1) BIDs – Cory Briggs is again bringing suit against the City of SD and the BIDs. Same stuff as he has sued about before. Since we have a deadline of July 15th, we won't have time to have additional meetings to bring us all up to speed and vote on whatever the issues are. **If we need to respond, will the board approve of this response: "We need more time to respond."** **Action**
 - 2) BID Council is attempting to help the BIDs deal with a pending lawsuit against the City and the BIDs. See attachments. An attorney may be hired to meet with BID

- reps and explain the lawsuit and how each BID should respond. Any questions? info
- b. MAD update - lots of repairs being completed including replacing fences, painting the palm street light décor, extra cleanings around trash cans and so on. info
- c. OBMA Elections: Ballots will have been counted by noon and announced during during the board meeting. Mike Akey, Gary Gilmore and Ron Marcotte who are incumbents and Alicia Shapiro are on the ballot. Here are the results. **Will the board accept the results of the election.** info

B. Crime Prevention Committee (Julie Klein & Mary Orem) Info

- 1. OB Security Program – at the last board meeting we extended the program for 6 more Months. Julie and Mary volunteered to work researching other security companies with Mike Stifano and Chris Wilmot assisting. Info
- 2. Fundraising through OBCF for the general public – update on the amount raised so far. Info

C. Promotion Committee (Tevia Oskin)

- 1. OB Directory –12,000 Directories have been delivered Info
- 2. Street Fair – Brown Marketing outstanding job for the OBMA
- 3. New Products like ornament, key chains and cards were discussed.
- 4. New Product discussion – puzzle for 2016 50th birthday of the pier is being researched. Committee wants the puzzle to be printed one side and soon.
- 5. Committee agreed to renew SD Magazine’s Visitor Guide advertising for 6 months Info

D. Design Committee (Mike Akey) Info

- 1. Holiday Decorations –no news Info
- 2. Mural placements - for Street Fair murals this year Info
- 3. Will contact Ashley Lewis for new banner designs for light poles for the 50th birthday of the OB Pier Info
- 4. Fencing for planters on Newport Ave. – 4 fence replacements are being installed and 4 more have been ordered. Landscaping company will touch up fences as they get scraped or damaged. Info
- 5. Bikes – We contracted and had the slab poured for the deco bike installation which should happen quite soon. We’re disappointed that they weren’t in for Street Fair. info

E. ER Committee (Gary Gilmore) Info

- 1. Issues we are looking to take care of: Reducing Street Sweeping hours, LED lights in commercial areas to replace yellow lights, reducing signage clutter in commercial areas for parking, no parking, getting pot holes fixed, getting Newport Ave. paved, etc. Info
- 2. Water leak in the MAD area under Newport Ave. Water is turned off in a few places and Our latest bill was only \$44 or so. The cost to fix the leak will be \$3500 or more. Randy from Naturescape thinks that maybe someone is turning on the water at the source and taking water at random times.

F. OBHG (Dave Martin & Mike Zouroudis) *no meeting this month.* Info

7. Other Announcements

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sandiego.gov

- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sandiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sandiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544
melanie.wilson@sdcounty.ca.gov