



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – April 9, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. OB Farmers Market-
 - B. OBMA Sundowner – April 23 from 5:30-7:30pm, Raglan Public House.
 - C. OB Street Fair – June 27, 2015 – *recap of April 6th meeting – note that April 13 meeting is for the can decorating team(anyone can be on the team).*
 - D. OB Fireworks off the OB Pier – July 4, 2015.
 - E. Proposed event - Lifeguard Relays in August 6th is the proposed day. **Will the Board Approve Staff working on this event?** Action
6. Committee Reports (25 min)
 - A. Organization (Barb Iacometti) & Finance (Mike Stifano)
 1. **Will the board approve Minutes from Mar 12, 2015?** Action
 2. **Will the board approve Financial Reports for February 2014?** Action
 3. **Will the board approve purchase of mini sound system with good microphone?** Action
 3. Executive board meeting (Barb Iacometti) postponed info
 4. Denny's Report info
 - a. BIDC update
 - b. MAD update - month 3- trying to get clarification from City regarding General Benefit vs Special Benefit
 - c. OBMA Elections are in July. Intent to Run forms will be available 5-1-15 to 6-10-2015. *Please review election procedures. Will the board approve of the procedures?* Action
 - B. Crime Prevention Committee (Julie Klein & Mary Orem) Info
 1. OB Security Program – update on OBTC meeting – also increase in hours of the patrol.
 2. Fundraising through OBCF for the general public – update on the amount raised so far.
 3. Letter was sent to Senator Lui's office as requested last month
 - C. Promotion Committee (Tevia Oskin) Info
 1. OB Directory –insert (pass it around) printed and arrived. Directories are being printed and will be delivered In the next 10 days to 2 weeks. Hoping you all will donate time to deliver them Info
 2. Mike Hardin Day - we are working on a name for the award we will give in October at our Annual Celebration. One suggestion: Live Like Mike Award. Recap on Mike Hardin Celebration.
 3. Street Fair – Brown Marketing has gotten a lot of sponsors for us.
 4. Beacon and Visitor Guide – we will be in the Visitor's Guide for the Peninsula and PB/LJ. The Beacon will again produce the general program for the Street Fair. CityBeat will cover all the music.
 4. Yvonne Cruz fundraiser for Ronald McDonald House (her choice for donations) - info
We raised \$1667 from the raffle and over \$200 in checks. Raglan donated an additional _____

5. New Product discussion – puzzle and playing cards – on hold Info
 6. New Editor for Beacon is Tom Melville – tom@sdnews.com Info
- D. Design Committee (Mike Akey) Info
1. Holiday Decorations – looking at back to back swags with a bow on each side. Info
 2. Mural placements - back of AZ and it is installed. We have one mural left – the one that was on the police trailer. Any thoughts? Info
 3. Fencing for planters on Newport Ave. – 4 fence replacements are being fabricated and will be installed after the gardener trims all the bushes and cleans them out. Info
 4. OBCF – updates
- E. ER Committee (Gary Gilmore) info
1. Issues we are looking to take care of: Reducing Street Sweeping hours, LED lights in commercial areas to replace yellow lights, reducing signage clutter in commercial areas for parking, no parking, getting pot holes fixed, getting Newport Ave. paved and so on, etc.
 2. SB608 Senate Bill was introduced on Feb. 27, 2015 by Senator Liu. Right to Rest Act. Info
We sent a letter to our representatives saying to vote no on this.
 3. Working on a base map that will give us all the points of interest in the BID boundaries and MAD Boundaries.
 4. We discovered a potential water leak OR bad meter in the MAD area (along Newport Ave). Info
The City says it is our responsibility. Update.
- F. OBHG (Dave Martin & Mike Zouroudis) *no meeting this month.* info
1. Are we going to plan a breakfast or brunch Restaurant Walk? Mike Zouroudis was looking into it.

7. Other Announcements

April 13th – 6pm OBMA Can Decorating for Fireworks Donations.

April 23rd is the OBMA Sundowner at Raglan with Ken Fernandez from 5:30pm to 7:30pm. *Hope you will all be there.*

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 EStudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544
melanie.wilson@sdcounty.ca.gov

OBMA Board Election Procedures 4-6-15

April Board meeting: Staff will ask one of the board members to contact all the board members with expiring terms and ask them if they want to run again.

May 1 & June 1: In the **May & June Newsletter** include information about

1. *Intent to Run for the Board* forms.
2. Notify all members serving on standing committees that we will be having an Election. They can fill out *Intent to Run for the Board* form.
3. Only members in good standing who have earnestly served on one of our standing committees will be eligible to run for a board seat.

June Wednesday before board meeting: Deadline for turning in the *Intent to Run for the Board* form.

June 26th: (last Friday of month – or earlier)

- Send out a ballot to all members in good standing as of June 26th clearly indicating who is running for a 3 year board seat.
- Include fax number, email address and mailing address for returned ballots
- Include deadline in July 8, 2015 (day before the July Board Meeting). The July Board meeting will be our “Annual Election Meeting” which is open to the membership and where the votes are tallied.
- July Newsletter will explain all this.

2nd Thursday in July - hold the Annual Election Meeting to tally the votes. This will be during the July OBMA Board Meeting.

2nd Thursday in August - at the August board meeting, board members elect executive committee.

Board member terms expiring in July 2015:

July 2015	Michael Akey
July 2015	Vacant - Yvonne Cruz (passed away on March 1, 2015)
July 2015	Gary Gilmore
July 2015	Ron Marcotte