



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – March 12, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
 - A. West Coast Urban District Forum -
 - B. OBCF – wayfarer sign structural mounting for the Pier – FYI from the OBCF about their planned project. **They would like us to give them a general thumbs up or down on the mount.** Action
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. OB Farmers Market- *now open until 8pm.*
 - B. OBMA Sundowner – March 26th from 5:30-7:30pm, Ocean Villa Inn.
 - C. OB Street Fair – June 27, 2015 – *next meeting is April 6 for the whole committee and April 13 for the can decorating team.*
 - D. OB Fireworks off the OB Pier – July 4, 2015. We have two proposals from Pyro Spectaculars to choose from: **A=\$27,100 and B=\$25,000. Will the board approve one of these two proposals so that we can sign the contract?** Action
6. Committee Reports (25 min)
 - A. Organization (Barb Iacometti) & Finance (Mike Stifano)
 1. **Will the board approve Minutes from Feb 12, 2015?** Action
 2. **Will the board approve Financial Reports for January 2014?** Action
 3. **Will the board approve the submission of the following delegates to the BID Council:** Action
Primary Delegate: *Denny Knox*
Alternate Delegate: *Barb Iacometti*
2nd Alternate Delegate: *Mike Akey*
 4. Executive board meeting (Barb Iacometti) postponed info
 5. Denny's Report info
 - a. BIDC update
 - b. MAD update - month two - trying to get clarification from City regarding General Benefit vs Special Benefit
 - c. Coastal Payroll - Paychex finally refunded us for the money we were out of pocket for penalties and fees for Paychex's mistake in not filing our 940 form for three years.
 - d. **Board unanimously approved a resolution to apply for the County Community Enhancement Grant. We do need an actual show of hands to make it official.** Action
 - B. Crime Prevention Committee (Julie Klein & Mary Orem)
 1. OB Security Program – update on OBTC meeting – also increase in hours of the patrol.
 2. Fundraising through OBCF for the general public – update on the amount raised so far.
 - C. Promotion Committee (Tevia Oskin) Info
 1. OB Directory –insert for four non-profits – all the organizations agreed so we are doing it. Info
 2. **Mike Hardin Day proposal – To celebrate his birthday, September 30th as a special day in Ocean Beach where we give thanks for all those who have made positive impacts on our community.** Action
Also, March 28, 2015, 11:11am at the Park in the Park at Petco Park – Petco Park's Memorial in honor of Mike Hardin (citywide). Info

3. **Yvonne Cruz fundraiser** for Ronald McDonald House (her choice for donations) **Action**
Raglan has offered to host the event on April 2nd, 5:30pm til 7:30pm and 15% of the sales will go the Ronald McDonald House. We are also planning on raising funds through a raffle during the event. **Will the board approve the funds and placement of a tile on Newport Ave in honor of Yvonne?** **Action**
4. New Product discussion – puzzle and playing cards. Info
5. New Editor for Beacon is Tom Melville – tom@sdnews.com Info

D. Design Committee (Mike Akey) Info

1. Holiday Decorations – looking at back to back swags with a bow on each side. Info
2. Mural placements - back of AZ and it is installed. We have one mural left – the one that was on the police trailer. Any thoughts? Info
3. Fencing for planters on Newport Ave. – 4 fence replacements are being fabricated and will be installed after the gardener trims all the bushes and cleans them out. Info
4. OBCF – wayfarer sign structural mount on the Pier – FYI from the OBCF about their planned project. **They would like us to give them a general thumbs up or down on the mount.** **Action**

E. ER Committee (Gary Gilmore) info

1. Issues we are looking to take care of: Reducing Street Sweeping hours, LED lights in commercial areas to replace yellow lights, reducing signage clutter in commercial areas for parking, no parking, getting pot holes fixed, getting Newport Ave. paved and so on, etc.
2. SB608 Senate Bill was introduced on Feb. 27, 2015 by Senator Liu. Right to Rest Act. info
3. Working on a base map that will give us all the points of interest in the BID boundaries and MAD Boundaries.
4. We discovered a potential water leak OR bad meter in the MAD area (along Newport Ave). Info
The City says it is our responsibility. They would just turn off the water instead of fixing it. We have the water turned off and the leak finder company will isolate where the leak is / what it will take to fix it.
5. Palm trees were trimmed Friday the 6th and Monday the 9th. The company did a great job and charged us \$40 per tree.

F. OBHG (Dave Martin & Mike Zouroudis) *no meeting this month.* info

1. Are we going to plan a breakfast or brunch Restaurant Walk? Mike Zouroudis was looking into it.

7. Other Announcements

Mar 26th is the OBMA Sundowner at Ocean Villa Inn at from 5:30pm to 7:30pm. *Hope you will all be there.*

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544 melanie.wilson@sdcounty.ca.gov