



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA – February 12, 2015 noon

1. Introductions info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. OB Farmers Market
 - B. OBMA Sundowner – Feb. 26th from 5:30-7:30pm, Beardsley Mitchell.
 - C. OB Street Fair – June 27, 2015 – update on ideas for Street Fair from the 1st committee meeting.
6. Committee Reports (25 min)
 - A. Organization (Barb Iacometti) & Finance (Mike Stifano)
 1. Will the board approve Minutes from Jan 9, 2015? Action
 2. Will the board approve Financial Reports for December 2014? Action
 3. Executive board meeting (Barb Iacometti) info
 5. Denny's Report info
 - a. BIDC update
 - b. MAD update
 - c. Coastal Payroll
 - B. Crime Prevention Committee (Julie Klein & Mary Orem)
 1. OB Security Program – Seriously - Staff needs extra help to run this program. Will anyone on the board be willing to help by contacting merchants on a regular basis? Action
 2. OBTC is having a big meeting on Feb. 25th at the Masonic Center – discussion is all about Crime Prevention and what we want as a community. Action
 - C. Promotion Committee (Tevia Oskin) Info
 1. OB Directory – (Susan) Info
 2. Mike Hardin Day proposal Action
 3. David Linton's passing Info
 4. New Product discussion – puzzle and playing cards. Info
 5. New Editor for Beacon is Tom Melville – tom@sdnews.com Info
 6. Next holiday storefront decorating contest – the OBTC wants two extra awards – Judge's Choice and Fan Favorite - we will continue that discussion. Info
 - D. Design Committee (Mike Akey) Info
 1. Holiday Decorations Info
 2. Mural placements - back of AZ, Info
 3. Fencing for planters on Newport Ave. – pricing at \$1200 per . Will the Board approve Expenditure of \$4800 to replace 4 totally broken fences? Action
 4. Signage at entrance to Pier (OBCF) Info

E. ER Committee (Gary Gilmore) info

1. Issues we are looking to take care of: Reducing Street Sweeping hours, LED lights in commercial areas to replace yellow lights, reducing signage clutter in commercial areas for parking, no parking, getting pot holes fixed, getting Newport Ave. paved and so on, etc.
2. Working on a base map that will give us all the points of interest in the BID boundaries and MAD Boundaries.
3. We discovered a potential water leak OR bad meter in the MAD area (along Newport Ave). Called Water District and they will be checking into it in the next 3 weeks.

F. OBHG (Dave Martin & Mike Zouroudis) *no meeting this month.* info

7. Other Announcements

Feb. 26th is the OBMA Sundowner at Beardsley Mitchell from 5:30pm to 7:30pm. Hope you will all be there.

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544 melanie.wilson@sdcounty.ca.gov