



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA –December 10, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
4. Reports from Representatives (2 min each) see page 2 for contact information info
Please note that our rep from Toni Atkins office, Rachel Gregg, has taken another job.
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market-**
 - B. **OBMA Sundowner** – Thursday, December 17th, Brown Marketing Strategies
 - C. **Annual OBMA Marketing Breakfast**, Business Development Series – updates January 12, 2015 at 8am at OB Warehouse.
 - D. **OB Street Fair & Chili Cook-Off Festival**
6. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from Nov 12, 2015?** Action
 2. **Will the board approve Financial Reports for Oct 2015?** Action
Will the board accept the end of year audit Action
 3. **Coastal Payroll – update on Sick Leave –**
 - a. The Board chose Sick Leave Accrual and that is a nightmare bookkeeping wise. **Will the board approve changing the Sick Leave section of our Employee Handbook to Sick Leave Lump Sum?** Action
 4. **Will the board approve of OBMA submitting an “Intent to Apply for CCSD” grant?** Action
 5. CAMSA Conference – Feb. 24-26th in Oceanside. We would like to reserve rooms for Wed. Feb 24 and Thur. Feb 25 (hotel reservations) info
 6. Denny’s Report info
 - a. BID update –
 - b. MAD update - info
 7. New lighting for commercial district. Report by Mike Akey. **Does the board want to make a decision on color and style of light? See handouts.** Action
 - B. **Crime Prevention Committee (Julie Klein & Mary Orem)** Info
 1. OB Security Program - **does the board want to renew the contract for National Public Safety for another six months? Contract dates would be Jan. 1 through June 30, 2016** Action
 2. Cameras along the beachfront – report on Planning Board meeting – discussion item Info
 - C. **Promotion Committee (Tevia Oskin)**
 1. New Products - selling well
 2. Pier 50th Birthday – 2016
 - a. Still formulating ideas for celebrating throughout the year.
 - c. Collecting pier stories online (Sign the “Pier” book)
 3. Business Development – Annual Marketing Meeting January 12th at OB Warehouse at 8:00 am
 4. Website is doing well
 5. No meeting in January due to Annual Marketing Breakfast event.

- D. Design Committee (Mike Akey)** Info
1. Holiday Decorations – 32 people helped install all the decorations Info
 2. Swags were installed on the 22nd, holiday banners went up in mid-November Info
 3. Mural & Historic Plaque brochures - Susan
 4. New banners for light poles for the 50th birthday of the OB Pier will be installed in Jan.2016 Info
 5. New cribs – ordered 4 more to be installed working from 5000 block to the 4800 block info
of Newport Ave. Looking into a solution for the small areas of rust.
 6. Tile installations – over 100 tiles will be installed around Dec 14th.
- E. ER Committee (Gary Gilmore)** Info
1. Street sign changes – the committee has surveyed all the signs and now we are going to provide the City with a list of changes and suggestions for consolidating some of the Information on them.
 2. Code Compliance regarding the PROW – working on that.
 3. Discussion about vacation rentals and the community discussion about them.
 4. Discussion about cameras along the waterfront OR possibly throughout the business District.
 5. Storefront Improvement Program changes

7. Other Announcements

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Assemblywoman Toni Atkins –
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544
melanie.wilson@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.