



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA –November 12, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
 - a. Cameras along the waterfront (see Crime prevention meeting)
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market-**
 - B. **OBMA Sundowner** – Thursday November 19th – Dan Dennison & Shades from 5:30 to 7:30
 - C. **OB Oktoberfest** – recap
 - D. **OBMA Annual Awards Celebration** – recap
 - E. **OB Restaurant Walk** – recap
6. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from Oct 8, 2015?** Action
 2. **Will the board approve Financial Reports for Sept 2015?** Action
 3. CAMSA Conference – Feb. 24-26th in Oceanside. We would like to reserve rooms for Wed. Feb 24 and Thur. Feb 25 (hotel reservations) info
 4. Denny's Report info
 - a. BID update –
 - b. MAD update - info
 - B. **Crime Prevention Committee (Julie Klein & Mary Orem)** Info
 1. OB Security Program
 2. Cameras along the beachfront
 - C. **Promotion Committee (Tevia Oskin)**
 1. New Products -
 - a. 2015 Holiday ornament
 - b. Pier Puzzle – ordered. Ended up selling 20 sponsor ads on the insert.
 2. Pier 50th Birthday – 2016
 - a. Design for 2016 will be used for banners, posters, ornament coming soon.
 - b. Working on marketing ideas – art show, etc.
 - c. Collecting pier stories online (Sign the “Pier” book)
 3. Holiday advertising and promo. Theme: Joy to the Sea. Packets for membership will go out this week.
 4. Business Development – Annual Marketing Meeting January 12th at OB Warehouse at 8:00 am
 - D. **Design Committee (Mike Akey)** Info
 1. Holiday Decorations – extras have arrived – volunteers assembled them last Saturday Info
 2. Mural & Historic Plaque brochures - Susan
 3. New banners for light poles for the 50th birthday of the OB Pier will be installed in Jan.2016 Info
 4. Bikes – Deco bikes seem to be in use info
 5. New cribs – ordered 4 more to be installed working from 5000 block to the 4800 block of Newport Ave. info

E. ER Committee (Gary Gilmore) meeting is next week

1. Street sign changes – the committee has surveyed all the signs and now we are going to provide the City with a list of changes and suggestions for consolidating some of the Information on them.
2. Code Compliance regarding the PROW – working on that.
3. Discussion about vacation rentals and the community discussion about them.
4. Discussion about cameras along the waterfront OR possibly throughout the business District.

7. Other Announcements

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544 melanie.wilson@sdcounty.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format, or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator at least five (5) working days before the meeting at (858) 273-3303 to ensure availability. Assistive Listening Devices (ALDs) are available for the meeting upon request.