



Ocean Beach MainStreet Association
Board of Directors Meeting OBMA
Office – 1868 Bacon St., Suite A
AGENDA –October 8, 2015 noon

1. Introductions - info
2. Public Comment (2 min) info
3. Additions to the Agenda (5 min) info
4. Reports from Representatives (2 min each) see page 2 for contact information info
5. OBMA Events & Programs (10 min) info
 - A. **OB Farmers Market-**
 - B. **OBMA Sundowner** – no Sundowner in October because of the annual awards.
 - C. **OB Oktoberfest** – October 9th and 10th (Friday and Saturday) –raffle is new this year.
 - D. **OBMA Annual Awards Celebration** – October 22nd Thursday from 6pm to 8pm. All board members are required to attend. Thank you.
 - E. OB Restaurant Walk – Staff is working on signing up all the restaurants. OBTC is helping with Nate taking the lead for OBTC.
6. Committee Reports (25 min)
 - A. **Organization (Barb Iacometti) & Finance (Mike Stifano)**
 1. **Will the board approve Minutes from Sept 10, 2015?** Action
 2. **Will the board approve Financial Reports for Aug 2015** Action
 3. CAMSA Conference – Feb. 24-26th in Oceanside. We would like to reserve rooms so Denny will ask you to commit. Wed. Feb 24 and Thur. Feb 25 hotel reservations info
 4. Denny's Report info
 - a. BID update –
 - b. MAD update - big delay in getting reimbursements. info
 - B. **Crime Prevention Committee (Julie Klein & Mary Orem) dark in Sept** Info
 1. OB Security Program – National Safety is the company the group chose for the next 3 months. We will be reviewing weekly with them and change the program as we need to.
 - C. **Promotion Committee (Tevia Oskin)**
 1. New Products -
 - a. 2015 Holiday ornament
 - b. Pier Puzzle – ordered. Ended up selling 20 sponsor ads on the insert.
 3. Pier design for 2016 is in the works and will be used for banners, posters, ornament coming soon.
 - a. marketing ideas: pier jingle, art show,
 4. Holiday advertising and promo. Theme: Joy to the Sea. Packets for membership will go out in early November.
 - D. **Design Committee (Mike Akey)** Info
 1. Holiday Decorations –extras have arrived Info
 2. Mural & Historic Plaque brochures
 3. Ashley Lewis is designing new banners for light poles for the 50th birthday of the OB Pier Info
 4. Bikes – Deco bikes seem to be in use info
 5. New cribs around palm trees are not painted black. We've installed 4 in silver color and info hopefully these will hold up better. Mike A and Denny had to make a split second decision about the color. The black wasn't going to work long term.

E. ER Committee (Gary Gilmore) meeting is next week

Info

1. Street sign changes – the committee has surveyed all the signs and now we are going to provide the City with a list of changes and suggestions for consolidating some of the Information on them.
2. Code Compliance regarding the PROW – working on that.

7. Other Announcements

8. Adjourn

Our Representatives:

- Report from John Ly, Mayor Kevin Faulconer – JLy@sanidiego.gov
- Report from Roberto Alcantar, State Senator Marty Block – Roberto.Alcantar@Sen.CA.gov 619-645-3133
- Report from Rachel Gregg, Assemblywoman Toni Atkins – Rachel.gregg@asm.ca.gov 619-645-3090
- Report from Conrad Wear, Councilperson Lorie Zapf – bwear@sanidiego.gov 619-236-7351
- Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 Estudebaker@sanidiego.gov
- Report from Robert Tripp Jackson, President of PLA – 619-987-1970 robert.jackson@sothebysrealty.com
- Report from Melanie Williams, Liaison from the OB Town Council – 619-961-7289 melaniewilliams013@gmail.com
- Report from Melanie Wilson, Policy Advisor & Community Representative for Supervisor Ron Roberts - 619 531-5544 melanie.wilson@sdcountry.ca.gov

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

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