



## AGENDA

1. Introductions Info
2. Public Comment (5 min) Info
3. Additions to the Agenda (5min) -
4. Reports from Representatives (3 min each) Info
5. OBMA Events & Programs (10minutes) Info
  - A. **OB Farmers Market** – will be working with Saad while they are under construction
  - B. **Business Development Series** – Feb. 25<sup>th</sup> at 8am at OB Playhouse- *see attached*
  - C. **Veteran’s Plaza/Waterfront** – still looking for \$ for construction Info
  - D. **OB Revitalization Committee** – no news
  - E. **OB Street Fair** - recap of first meeting on Feb. 10<sup>th</sup>.
  - F. **OBMA Sundowner** – Feb. 27<sup>th</sup> from 5:30-7:30pm at OB Playhouse, 4944 Newport Ave down the hall with Surfrider Pizza.
  - F. **OB Restaurant & Hospitality Week** - April 21 to April 27, 2014
6. Committee Reports (25 minutes)
  - A. **Organization** (Barb)
    1. **Approve Minutes from Jan 9, 2014 board meeting?** (*emailed to you*) Action  
*Finance: (M.Stifano)*
    2. **Approve Financial reports for Dec 2013 –** (*see attachments*) Action
  3. Denny’s Report
    - a) BID & BID Council update
      - 1) Dues are \$500 per year and we paid ours this week.
      - 2) Food Trucks – Feb. 12<sup>th</sup> hearing at SGLU *recap*
      - 3) Number of employees – I asked Liz Studebaker if we could get the number of employees reported by businesses in our district – we could use that information to see what effect the BID is having on employment in our area.
    - b) MADs & BIDs funds – no news
      - 1) SBEP goes to City Council at 9am on Feb. 25th
    - c) Office – we had \$3000 to spend and have spent \$2400 so far on new desk, replacement color printer, new chairs for Liz and Claudia, cabinet at front door and 2 display cabinets. We still need to purchase a large screen and keyboard for Susan.
    - d) National Main Street Conference coming up May 18-20 in Detroit Michigan - Info
      - 1) It seems very much over our budget and would cost possibly \$1200 per person at the very minimum to go to Detroit. Also, Denny will be gone – AJ is receiving his Ph.D. from Tufts on May 18<sup>th</sup>
      - 2) CAMSA Annual Report for Main Street certification submitted in Feb. 12<sup>th</sup>.
      - 3) Susan finished the Great American Main Street application for us and submitted it on time. Much more work than we anticipated.
    - e) City of San Diego, Sewer Work ready to begin in April and continuing for one year. Info  
*see map. This will have a severe impact on the alley from Bacon St. to Venice at top of hill. Will schedule a meeting with work group to work out some scheduling conflicts.*
    - f) Board Retreat – *will the board approve spending \$\_\_\_\_\_ for the retreat?* Action
    - g) SDG & E – scam is active again – demand payment immediately. Don’t fall for it.
    - h) Air Conditioner – we’re putting it off for 2 months more Info
  - B. **Promotion Committee** (Tevia Oskin) Info
    1. Selling our old banners in online store . . . “as flown over OB”
    2. New poster with community words
    3. Jennifer Baker, Tevia Oskin, Alex Gilmore will work with Design Committee on holiday décor

4. Reviewed artwork for street fair
5. SanDiegan – reviewed new website and opportunities for all of us.

C. **Crime Prevention Committee** (Julie Klein & Mary Orem)

**Info**

1. Revival of Respect OB
2. Bad Behavior folks

D. **Design** (Mike Akey)

**Info**

1. Decorations for the holidays. Half the garland has been thrown away – too old and too damaged to use again. A committee formed with some members of Promo and Design – Mike Akey, Craig Gerwig and Yvonne Cruz. to look at alternatives for street decorations. We have been using the same decorations for literally 15 or 20 years.
2. New Banners are up along Sunset Cliffs and Newport Ave. designed by Jenn David.
3. Big Belly Solar – Ron Marcotte and Craig G. will investigate UCSD and their trash Receptacles.
4. One of the planted trees on Bacon looks dead already.
5. Wonderland mural was installed on Hodads brick wall
6. Bike Friendly Projects – Denny will contact Tiffany about where this stands. Just got a note From the OB Town Council and they are working on it too. We may be duplicating each other's work.

E. **ER Committee** (Gary Gilmore)

**Info**

F. **OBHG** (Dave Martin) updates

**Info**

7. **Other announcements –**

- Don't forget the **Business Development Series** on **Business Taxes and Social Security** Tue. Feb. 25<sup>th</sup> from 8am to 9:30am at the OB Playhouse – breakfast from Shades.
- Don't forget the next **OBMA Sundowner** is Feb. 27 5:30pm to 7:30pm at **OB Playhouse**, 4944 Newport Ave down the hall with **Surfrider Pizza**.
- This is **Shade's anniversary** – 11 years on March 1<sup>st</sup>.
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8. **Adjourn**

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- Report from Chet Barfield, Interim Mayor Todd Gloria's – [cbarfield@sandiego.gov](mailto:cbarfield@sandiego.gov)
  - Report from John Ly, Councilman Kevin Faulconer – [Jly@sandiego.gov](mailto:Jly@sandiego.gov) 619-236-6622
  - Report from Sterling McHale, Ron Roberts, County Supervisor - [Sterling.McHale@sdcounty.ca.gov](mailto:Sterling.McHale@sdcounty.ca.gov) - 619-717-0885
  - Report from Roberto Alcantar, State Senator Marty Block – [Roberto.Alcantar@Sen.CA.gov](mailto:Roberto.Alcantar@Sen.CA.gov) 619-645-3133
  - Report from Rachel Gregg, Assemblywoman Toni Atkins – [Rachel.gregg@asm.ca.gov](mailto:Rachel.gregg@asm.ca.gov) 619-645-3090
  - Report from Dave Surwilo, SDPD – Community Service Officer – [dsurwilo@sandiego.pd.gov](mailto:dsurwilo@sandiego.pd.gov)
  - Report from Liz Studebaker, City Advocate for the BIDs – phone 619-533-4561 [LStudebaker@sandiego.gov](mailto:LStudebaker@sandiego.gov)
  - Report from Howard Guess, Deputy City Attorney – Neighborhood Quality of Life Unit – [HGuess@sandiego.gov](mailto:HGuess@sandiego.gov) - 619-533-5500
  - Report from Jenn Avoledo, Liaison from the OB Town Council – [avoledo@yahoo.com](mailto:avoledo@yahoo.com)