



OCEAN BEACH
MAINSTREET
ASSOCIATION

COMMITTEES

All OBMA members are invited and encouraged to join a committee.

Committees are a great way to meet fellow business owners and make impactful decisions for the Ocean Beach Business Districts.

CLEAN & SAFE COMMITTEE

Meets 2nd Tuesday of each Month • Noon

Chairperson, Matt Kalla • Matt Kalla Insurance

[View committee purpose, goals and projects.](#)



Clean & Safe Committee Purpose

The Clean & Safe Committee's purpose is to educate merchants and promote a safe and clean environment throughout the Ocean Beach Business District

DESIGN COMMITTEE

Meets 1st Tuesday of each Month • 9 am

Chairperson, Mike Akey • Pacific View Real Estate

[View committee purpose, goals and projects.](#)



Design Committee Purpose

To identify and develop design programs needed for public improvements throughout the business community. To assist business and property owners with design education and technical assistance as requested.

ECONOMIC VITALITY COMMITTEE

Meets 2nd Wednesday of each Month • Noon

Chairperson, Beth Wright • OB Barbershop

[View committee purpose, goals and projects.](#)



Economic Vitality Committee Purpose

To promote the best use of existing building, natural, and human resources to ensure the economic viability of Ocean Beach. The committee's focus is the economic well-being of the Ocean Beach business district, including business retention, business recruitment, and cost analysis studies.

PROMOTION COMMITTEE

Meets 1st Friday of each Month • 9 am

Chairperson, CC Summerfield • Homes by CC

[View committee purpose, goals and projects.](#)



Promotion Committee Purpose

To improve consumer, merchant and resident confidence in Ocean Beach through a unified image created by an exciting variety of activities. This committee is dedicated to creating advertising campaigns, implementing special events, and promoting the business districts.

OceanBeachSanDiego.com

Committee meetings are hybrid and held at the OBMA office or via Zoom.

To join a committee contact Tracy@OceanBeachSanDiego.com