



# Ocean Beach MainStreet Association October 2007 NEWSLETTER

## **BOARD OF DIRECTORS**

**Michael Akey, President**  
Pacific View Real Estate

**Julie Klein, 1st Vice President**  
Julie Designs

**Heather Clarke, 2nd Vice President**  
Union Bank

**Cordelia Mendoza, Secretary**  
Cottage Antiques

**Mike Stifano, Treasurer**  
Winston's

**David Smedley**  
Smedley, Gallagher & Gee, LLP

**Yvonne Cruz**  
Surf'n Sea Wetsuits

**Gary Gilmore**  
Gary Gilmore Goldsmith

**Dave Martin**  
Shades Oceanfront Bistro and  
Crave's Cafe

**Barbara Iacometti**  
Details Salon & Spa

**Mark Schlesinger**  
Beach Area Tax Service

**Beth Turner**  
Jungle Java

**Craig Gerwig**  
Newport Avenue Antique Center

**Kelly Patri**  
Bone Appetit Ocean Beach Pet Supply

**STAFF:**

**Denny Knox, Executive Director**

**Claudia Jack, Associate Director**

**Rebecca Saffran, Projects Manager**

**David Klamam & Community Crops,**  
Market Managers

Internet Service by **Nethere**

**SAVE THE DATE**



## Ocean Beach MainStreet Association's **2007 Annual** OBMA Awards Celebration

Please join us for a "howling" good time honoring those who have done so much for our business community and Ocean Beach.

Thursday, October 25th, 2007  
From 6:00 pm to 8:30 pm  
Pt. Loma Masonic Center  
1711 Sunset Cliffs Blvd.

*Our event sponsor is Union Bank.*

Halloween spirits &  
light buffet dinner

*Awards will be presented at 7:15 pm*

Halloween Theme

Dress is Casual

## October Meeting Calendar

*All meetings are in the OBMA Office unless otherwise noted.*

Tue. Oct. 2	8:30am	Design Committee
Fri. Oct. 5	8:00am	Promotion Committee
Wed. Oct. 10	8:30am	Finance Committee
Thur. Oct. 11	12.00 noon	Board Meeting
Mon. Oct. 15	8:30am	Clean OB Committee at <i>Newport Avenue Antique Center</i>
Tue. Oct. 16	8:30am	Crime Committee <i>Pepe's Italian Restaurant</i>
Thur. Oct. 25	6pm—8:30pm	Annual OBMA Awards Celebration at PL Masonic Center

**OB**  
**Oktoberfest**



## OB Oktoberfest . . .

is coming to the OB Pier parking lot and grassy area on Saturday Oct. 13th from 10am to 8pm. Music, vendor booths, food, beer garden, and sausage toss. Don't miss the fun. For more information: 224-4906.

Another great OB event. The OB MainStreet Association will raise money for the kick off of the Ocean Beach Historic Plaque Project. See you there!

## OB Farmers Market

Every Wednesday 4pm - 8pm

Fresh vegetables, fruit,  
flowers, jams and jelly,

plus fresh baked goods not to mention all the  
other fun things at the OB Farmers Market!



## The OB

### Jazz Festival

was a huge success  
Many thanks to  
Jazz 88 for all their  
hard work and partic-  
ipation. The mu-  
sic was phenomenal.



Photo by Rebecca Saffran

Also we wanted to thank



Photo by Joe Ewing

Jim Mus-  
grove for  
rounding up  
volunteers  
from the OB  
Town Council  
to work in  
our booth.  
We had a  
great time!

## General Committee Information:

- ◆ **ORGANIZATION:** (Executive Officers ONLY)
  - ◆ **FINANCE COMMITTEE:** Meets the Wed. before the Board Meeting at 8:30am. OBMA Office. Mike Stifano, Chairperson
  - ◆ **DESIGN COMMITTEE:** Meets the first Tues. of the month at 8:30am. OBMA Office. Beth Turner, Chairperson
  - ◆ **PROMOTION COMMITTEE:** Meets the first Friday of the month at 8:00 am. OBMA Office. Cordelia Mendoza, Chairperson
  - ◆ **ECONOMIC RESTRUCTURING:** Meets the 2nd Wed. of the month at 12 Noon OBMA Office. Heather Clarke, Chairperson
  - ◆ **CRIME PREVENTION COMMITTEE:** Meets the 3rd Tues. of the month at 8:30am. Julie Klein, Chairperson
  - ◆ **CLEAN OB COMMITTEE:** Meets the 3rd Mon. of the month at 8:30am. Dave Smedley, Chairperson
- Remember, report all crimes to 531-2000. Your Call Counts!  
The Graffiti Hotline is 525-8522 or local 226-8613



[If you would like to join one of our committees, please contact us at 224-4906.](#)

The crowd loved it and for the first time in  
three years, we were sold out before the event.

Many thanks to Rebecca Saffran and  
Joe Ewing for providing photos of the event.  
... See more photos on page 4.

## Small Businesses Enjoy Cool Savings With SDG&E's Summer Saver Program

Although hot summer days are already here, small businesses that have a central air conditioning system can still keep their cool, help reduce energy demand and earn a credit on their SDG&E® bill with the Summer Saver Program\*.

### Simple to Join, Saves Money

It's easy to participate. Just visit [www.sdge.com/summersaver](http://www.sdge.com/summersaver) and enroll online. Or call 1.800.850.1705. Either way, it's free to join.

As a Summer Saver you'll be doing your part to reduce energy demand when the San Diego region needs it the most. Business owners simply agree to let SDG&E install a free device on their central air conditioning unit that enables it to be automatically cycled "on and off" for a few hours on select hot summer days. By reducing the amount of time a cooling system runs, business owners can earn a credit on their energy bill. Best of all, they'll still stay cool and comfortable.

### Several Money-Saving Options

SDG&E realizes that every business has different energy needs, so it offers five different plans to choose from, with rewards of up to \$11.50/ton of cooling capacity. The more a cooling system cycles on and off, the bigger the reward. Sign-up for the Summer Saver Program today!

\* Summer Saver season runs from May through October. Bill credit is given the month following the Summer Saver season.

SDG&E has an agreement with a third party, Comverge, Inc., to provide the technology and administer the Summer Saver program. Comverge is responsible for installing, removing and servicing the wireless unit.

This program is funded by California utility customers and bill credits are administered by SDG&E, under the auspices of the California Public Utilities Commission (CPUC). This program may be modified or terminated without prior notice. Plan credit amounts and program options are subject to change pursuant to the CPUC. Actual participation in Summer Saver is based on your effective date. The effective date is the day that the cycling device was installed. Customers with October effective dates must participate through the end of the next year's season in order to receive the prior year's bill credit. SDG&E MAKES NO REPRESENTATIONS AS TO THE SAFETY, RELIABILITY, AND/OR EFFICIENCY OF GOODS AND SERVICES PROVIDED UNDER THIS PROGRAM. SDG&E MAKES NO WARRANTY, WHETHER EXPRESS OR IMPLIED, INCLUDING WARRANTY OF MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE, USE OR APPLICATION OF SELECTED GOODS AND SERVICES.

# MEMBER BUSINESS ANNOUNCEMENTS

If you want to publish a business announcement, please print the form from our website or drop by the office.

Business announcements are free to our members. It's an easy way to let others know about your particular business.

What kind of information will we publish?

Have you or your employees received a special award?

Are you are having a big sale or anniversary?

Are you changing your hours or adding a new product line?

**Cottage Antiques** has moved to a new location! You can find them in their new store just across the street at 4873 Newport Avenue. Come see their new place and their great new inventory. Open daily 10-6, Sunday 11-5. 222-1967

**Roots.** Eat beautifully prepared, superb vegetarian food. Enjoy fresh salads, distinctive sandwiches and wraps, handcrafted drinks and delectable desserts from a palette of fresh, locally produced, organic ingredients. Take a wholesome meal to the beach or relax while dining outdoors. Located at 4976 Newport Ave. (Rock Paper Scissors). Phone 222-9000.

**Pt. Loma Nazarene University** will hold its Fall Festival on Saturday Oct. 13, 10am—2:30pm. Free food samples, ice cream social and fun for all ages. For more information . . . [www.pointloma.edu/Community/FallFestival.htm](http://www.pointloma.edu/Community/FallFestival.htm)

## Welcome New OBMA Members

### Canine Clean Up

*Pet Services*

619-222-4086 edogs@cox.net

### HiFi Magazine

*Music Publication*

619-523-1220 sdhifi@global.net

### Western Marketing & Media

*Advertising and Marketing*

619-665-1394

### Wildwood House

*Vacation Rental*

619-222-4086

[www.thewildwoodhouse.com](http://www.thewildwoodhouse.com)

### Roots

*Vegetarian Sandwiches, Salads & Wraps*

4976 Newport Avenue 619-222-9000

## OB Community Cleanup/Recycling Event

Eliminate clutter and get rid of unwanted items by donating or recycling them at the City of San Diego's **Community Cleanup/Recycling Event - Saturday, October 13, 8am to 1pm**, next to Robb Field in Ocean Beach. Please enter off of West Point Loma Blvd. at Abbott St.

This event is designed to help Ocean Beach residents properly dispose of or recycle bulky items that do not fit in the City's refuse collection or curbside recycling containers. This is a partnership between **Zero Waste San Diego, Ocean Beach Community Development Committee (CDC), Ocean Beach Town Council** and the **City of San Diego Environmental Services Department (ESD)** to provide expanded recycling and reuse opportunities for residents of OB. Help us keep these recyclable and reusable items out of the landfill.

### Acceptable Items:

- Appliances
- Carpeting
- Electronics (such as TVs, computer monitors, VCRs, and CPUs)
- Cell phones and Laser/Inkjet printer cartridges (donations will go to the Point Loma High School Foundation and Alumni Association)
- Yard trimmings (Grass, leaves, shrub clippings less than 4' long and no one piece more than 6" in diameter, and bundled in lengths no longer than 4', tied with string on both ends, and weighing no more than 50 pounds)
- Furniture
- Lawnmowers (free of oil/gas)
- Metals
- Wood

### Unacceptable Items:

- Dirt, construction materials, or demolition rubble
- Household hazardous wastes (paint, batteries, motor oil)
- Light bulbs or tubes
- Tires

For information on proper disposal of unacceptable items, call

ESD at (858) 694-7000.

*Help improve our community through recycling and reuse.*

Contact@zerowastesandiego.org to volunteer.



## Ocean Beach MainStreet Association

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San Diego, CA 92107

619-224-4906, Fax 619-224-4976

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Email: obbid@nethere.com

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See you at the Annual OBMA Awards Celebration on Oct. 25th	

## OceanBeachSanDiego.com

# J A Z Z '07



### ↑ Overview of the venue

← **Councilman Kevin Faulconer with Mike Akey, OBMA President**

→ **Mayor Sanders & Kevin Faulconer's S.D. Jazz Week Proclamation**

